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JACKSONVILLE, N. C.

*City Directory*  
**1948**

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**FRIGIDAIRE APPLIANCES**

*Sales — Service*

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Court Street

Dial 269

JACKSONVILLE, N. C.

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DIRECTORY

OTOR CO.

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COUNTY

Dial 274

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# A. T. Griffin Manufacturing Co.

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*Across From Western Union*

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JACKSONVILLE, N. C.

Court Street, Opposite R. R. Station

Dial 404

# JACKSONVILLE

(ONSLOW COUNTY, N. C.)

## CITY DIRECTORY

VOL. 1948 I

This Directory Contains An Alphabetical List of Business  
Concerns, Organizations, Professional Men, and  
Private Citizens, of Jacksonville, N. C.,  
Designating Home Owners, Oc-  
cupation, Race, etc.

ALSO

**DIRECTORY OF BUSINESSES, CLASSIFIED**

AND

**GUIDE FOR BUYERS**

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**Price \$1.50**

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PUBLISHED BY

**Carolina Publishing Company**

Room 31

WILMINGTON, N. C.

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# QUINN & MILLER COMPANY

*“Furniture of Quality”*

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Telephone 559

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- RCA AND CROSLEY RADIOS
- APEX & HAAG WASHING MACHINES

---

*Mohawk and Alexander Smith*

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# VENTERS OIL COMPANY, Inc.

LONNIE REAVIS, *Mgr.*

*Distributors*

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Dial 725

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TIRES & TUBES — BATTERIES

Dial 581

JACKSONVILLE, N. C.

# INTRODUCTION

IN PRESENTING THIS, the 1948 edition of the Jacksonville City Directory, the Carolina Publishing Company, of Wilmington, publishers of City Directories for municipalities in the smaller population brackets, feel that it presents an accurate picture of Jacksonville and, by so doing, upholds the city's reputation for sound and progressive development which has characterized it over a period of the past few years.

THROUGH THE MEDIUM OF THIS DIRECTORY, the City of Jacksonville, home city to Camp Lejeune, major United States Marine Corps establishment, can adequately and convincingly present its story to outside interests to its best advantage and inspire its business and citizenship in the attainment of even greater accomplishments in the future. The very fact that Jacksonville can claim a City Directory is no inconsiderable factor in the municipality's favor in its endeavor to attract new residents, new business and new manufacturing interests.

IN COMMON WITH MOST DIRECTORIES in this type, the Jacksonville City Directory is divided into four major parts: An Alphabetical List of Names of residents, business concerns, professional men, organizations, etc.; a section known as a Guide for Buyers; the Classified Business Section; and the Story of the City.

THE ALPHABETICAL LIST OF NAMES shows the names, occupation, race, and place of residence of adult and employed citizens of Jacksonville, and whether home owner or not. Also shown are the names, address and nature of the business concerns, organizations, etc. of Jacksonville.

THE GUIDE FOR BUYERS contains the display advertising of advertisers who have a product or a service to offer to the community. Each advertisement is classified under the nature of the business represented. Purchasers find it easy, when in need of a certain product or service, to locate it by reference to this section.

IN THE CLASSIFIED BUSINESS SECTION are found the names, addresses and other information pertaining to business concerns, professional men, organizations, schools, etc. in Jacksonville, each classified under the heading which appropriately indicates the nature of the business or organization. This section reflects the numerous interests of the community to a great degree, and, by so doing, is of considerable value in transactions of a business or other nature.

THE STORY OF JACKSONVILLE is, as its title indicates, the authentic story of the City, telling something of its early history, its growth down the years, its scope and advantages of today and its goal for the future.

IN THE PUBLICATION OF THIS DIRECTORY, the Carolina Publishing Company gratefully acknowledges the cooperation of the various business concerns and private citizens of Jacksonville. The Jacksonville Chamber of Commerce and the Jacksonville Fire Department were especially helpful to the publishers in the compilation of the data contained in the Directory.

TO THE ADVERTISERS whose cooperation, in the final analysis, made the project successful, the publishers hope for them a return commensurate with the investment involved.

CAROLINA PUBLISHING COMPANY,  
31 Odd Fellows Bldg., Wilmington, N. C.  
FRANK A. MONTGOMERY, JR., Editor-Mgr.  
M. LUTHER MILLS, Advertising Director.

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## PUBLISHERS NOTE

The publishers cannot and do not guarantee the correctness of all information furnished them in the canvass conducted to obtain material for this Directory. Nor is any guaranty expressed or implied as to the complete absence of errors or omissions. Hence no responsibility for same can be or is assumed. The publishers would like, however, to have their attention called to any inaccuracy so that it may be corrected in the next edition of this directory.

CAROLINA PUBLISHING CO., Publishers.  
Wilmington, N. C.

*We Specialize in the Production of*

## CITY DIRECTORIES

*We Invite Inquiries From*

CHAMBERS OF COMMERCE OR OTHER  
ORGANIZATIONS

*In Interested Communities*

**CAROLINA PUBLISHING CO.**

31 Odd Fellows Bldg.

WILMINGTON, N. C.

# JACKSONVILLE

**HOME CITY OF CAMP LEJEUNE,  
Major USMC Installation)**

## Statistical Review

Population: 3,000 (1945 Interim Census-Dep't. of Commerce).

Transportation: Atlantic Coast Line Railroad Co.; major bus lines. Situated on U. S. 17 and 24, used by major trucking lines. Served by New River, shortly to be deepened to permit greater use.

Post Office: 1st class; local delivery of mail.

Hotels: 6, with excellent accommodations.

Radio Station: WJNC.

Newspapers: 1; semi-weekly.

Hospitals: 1 (serves county); 51 beds and completely equipped.

Altitude: 15 feet.

Financial Institutions: 1 bank (First Citizens Bank and Trust Company).

Telephones: 1,000.

Churches: 6; (Baptist, Methodist, Presbyterian, Episcopal, Free Will Baptist and Catholic.)

Industry: Lumber; building materials; bottling plant.

Public Library: 1, with several hundred volumes.

Amusements: 2 moving picture theatres; recreation center.

Schools: 2; (Jacksonville Elementary School. Jacksonville High School.)

Electric Power: Tide Water Power Company; REA.

City Statistics: Jacksonville is a modern city, with paved streets, an adequate water and sewerage system, police department and an outstanding fire department. Has commission form of government.

Recreation: Located in the center of a widely-known sport fishing and hunting area, Jacksonville is a focal point for sportsmen. Good fishing on New River may be had almost within a stone's throw of the business section.

## Location

Jacksonville, county seat of Onslow County, is located in the southeastern part of North Carolina. It lies along the north shores of New River, about 22 miles from the Atlantic Ocean. U. S. Highway 17, major North-South highway, runs through the edge of the city. Camp Lejeune, a major installation of the United States Marine Corps, borders the city, with the main gate being approximately 1 mile away. Jacksonville is approximately 40 miles from New Bern, 50 miles from Wilmington, and 140 miles from Raleigh. A channel 12 feet deep, 90 feet wide and 21 miles long (from Jackson-

(Next Page Please)

**JACKSONVILLE STATISTICAL REVIEW—(Continued)**

ville to the Inland Waterway) has been approved by the house committee on rivers and harbors.

**Excellent Residential City**

With weather comparable to much warmer climes, Jacksonville is a fine place to live. No extremes of heat or cold are to be found in the area, and snow is so infrequent as to be almost a rarity.

Fine schools, churches and homes enhance the favorableness of Jacksonville for homeseekers, and these factors, coupled with a modern, up-to-date city affording residents all the conveniences of municipalities far greater in size, prove an irresistible combination to those seeking a new place to live and work. Fine hunting, fishing and swimming are all available to residents of Jacksonville within a short radius of the city.

The Jacksonville Chamber of Commerce, with offices in the Riverview Hotel, solicits the opportunity to answer any and all questions regarding the city and its potentialities for homeseekers and business interests.

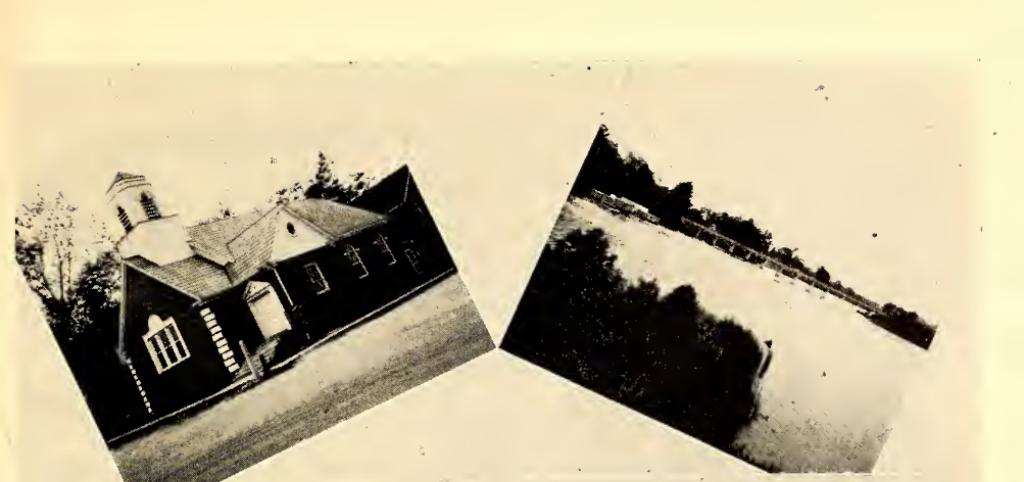
**Industry and Transportation**

Jacksonville is a city with modern and progressive business establishments, offering practically every product and service afforded by a municipality of much greater size. The retail center is especially large, with stores both large and small catering to the needs of the citizens. Many hotels and restaurants are found here, which cater to an ever-increasing number of transient visitors who are attracted



to the city by reason of its tourist attractions, not the least of which is nearby Camp Lejeune. Rail and highway transportation (increased water transportation on New River will follow upon completion of a project to deepen the waterway now pending) are available, and all indications point to an expansion of industry in the near future. The Jacksonville Airport, a short distance out on the New Bern highway,

(See Page Twelve Please)



**JACKSONVILLE STATISTICAL REVIEW—(Continued)**

is one of the better-equipped flying fields in the State, with hard-surfaced runways.

Jacksonville is the trading area for Onslow County, which has been a progressive tobacco-growing section for many years. Great strides are being made in other branches of agriculture in the county, especially in diversification, all of which should react favorably upon the economic life of the municipality. Onslow County hams are a famous product of agriculture in the county.

Commercial fishing along the sounds and the ocean on the eastern boundaries of the county have also long been a part of the business life of Jacksonville. New River oysters are known over a wide area for their excellence.

Telephone service is provided in the community by the Carolina Telephone and Telegraph Company, Inc., while electric power is furnished by the Tide Water Power Company, of Wilmington and the federal-owned REA system.

Retail trade in Jacksonville amounts to several millions of dollars annually, while the operation in the Jacksonville area of pulpwood interests, lumber mills, bottling plants, building material manufacturers, and ice plant, and the huge military installation at Camp Lejeune rounds out the well-balanced industrial aspect of the city. Jacksonville is also a large distribution point for petroleum products with all major oil companies represented.

**Growth**

While Jacksonville is still a small city compared to some municipalities, it has shown a considerable population increase over the past few years, and there are indications that, unlike some of the other war-benefited cities of the country, it is still growing. Since the beginning of the war the town has more than quadrupled in population within the city limits, while the section immediately adjacent has in addition shown similar population gains. Midway Park, a community of 1,100 units, where live personnel for Camp Lejeune, was not even in existence prior to 1940. Several large sub-divisions have been built in the past few years which are a part of the city.

To keep pace with the growth of Jacksonville, great increases have been made in the matter of an adequate water supply, sewerage disposal, and paved streets. Increased facilities for education have been provided, while in the Onslow County Hospital Jacksonville can point with pride to a fine institution of this kind.

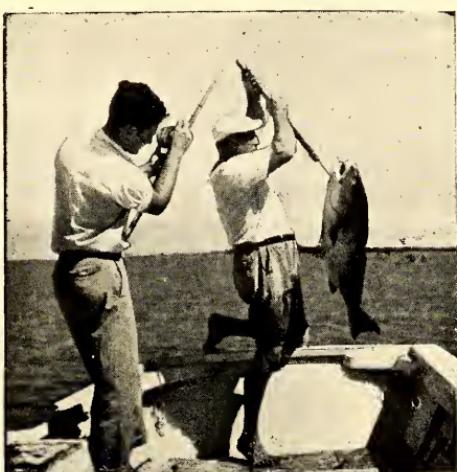
**Hunting and Fishing**

Jacksonville is situated within one of the finest areas to be imagined when it comes to either hunting or fishing. Hoffman Forest, a state-managed forest and preserve, comprises an area of 83,000 acres just a short distance from the city and abounds in deer, bear, quail, squirrel, turkey, raccoon and o'possum. Organized hunts,

(See Page 14 Please)



A pine tree, a cornfield and a channel bass may appear to be three totally unrelated things, but lumbering, farming and fishing resources of Onslow have all contributed their bit to the growth of the Jacksonville of today.



**JACKSONVILLE STATISTICAL REVIEW—(Continued)**

under forester supervision are staged in the preserve during the hunting season. Hunting for similar types of game is excellent in other forest areas nearby. Waterfowl shooting along the coast not far from Jacksonville is of the best. Geese, ducks and marsh hen are taken in satisfying quantities.

Both fresh and salt water fishing are available in the Jacksonville area to the sport fisherman. Channel bass, blues, trout, whiting and many other varieties of salt-water fish are caught along the beaches and at the inlets near Jacksonville. Fulcher's Landing, along the lower beaches of New River, is a favorite point of departure for such fishermen. New River affords many varieties of fresh water fish, as do other fresh water spots close to Jacksonville. In fact, New River, skirting the city within a block or two of the main business section, has long been known favorably to fresh water fishermen over a wide area.

**History**

There are records of Jacksonville as far back as 1757, and the early origin of the community was around a ferry which operated over New River at this point. It was once called Wantland's Ferry. The county in which it is situated (Onslow) was formed in 1734 and named in honor of Arthur Onslow, for 30 years Speaker of the British House of Commons. English and German settlers came to the colony and many of their descendants still dwell within the borders of Onslow and the City of Jacksonville.

**Camp Lejeune**

Camp Lejeune is built up around the eastern borders of Jacksonville, and the city points with considerable pride to the gigantic military installation grown up hard by its confines. The base is literally one of the largest industries in southeastern North Carolina and undoubtedly plays a major part in the economic life of Jacksonville and other adjacent communities.

Camp Lejeune was built during the past war and covers an area 173.68 square miles. It has its own fire and police departments, public works department, power plants, warehouses, schools, churches, theatres, hospitals etc. and is truly a city within itself.

With its own attractions as a great military establishment, coupled with the transformation of the area into a paradise of flowering plants and landscaping gems, the camp is fast becoming a major tourist attraction in eastern North Carolina.

# JACKSONVILLE

## CITY DIRECTORY

### 1948

Copyright 1948, by Carolina Publishing Co.

#### LIST OF ABBREVIATIONS

App	Appliances	Inc	Incorporated
App Drgst	Apprentice Druggist	Ins	Insurance
Av	Avenue	Inspr	Inspector
BKPR	Bookkeeper	Jas	James
Bldv	Boulevard	Jno	John
Bdg	Bridge	Labr	Laborer
Bldg	Building	Mts	Meats
Carptr	Carpenter	Mechnc	Mechanic
Clnrs	Cleaners	Mercht	Merchant
Clk	Clerk	Ofc	Office
(c)	Colored	Opr	Operator
Contrctr	Contractor	Pstl	Postal
Ct	Court	P O	Post Office
Dep't Stre	Department Store	Res	Residence
Dr.	Doctor	Retd	Retired
Drsmkr	Dressmaker	Rd	Road
Drvr	Driver	Slsmn	Salesman
Electrn	Electrician	Smstrs	Seamstress
Eliza	Elizabeth	Ser Sta	Service Station
Emp	Employee	Shp	Shop
Fishrmn	Fisherman	(s)	Single
Frmn	Foreman	Stenog	Stenographer
Furn	Furniture	St	Street
Grers	Groceries	Tel	Telephone
Hdwre	Hardware	U S	United States
Hwy	Highway	USMC	United States Marine Corps
(O)	Home Owner	USN	United States Navy
Hsewfe	Housewife	Whse	Warehouse
Hsekpr	Housekeeper	Wshrwrm	Washerwoman
		Wrkr	Worker

#### ALPHABETICAL LIST OF NAMES

**A & B GROCERTERIA** (W D Aman & Russell  
Brendel) Grcrs Mts 603 Court St Te. 364

**A M E Z** Church 118 Kerr Street

Alder Mrs W T 202 Bayshore (O)

**ADLER'S CASH STORE** Dep't Stre Court  
St Tel 381

Allurtie Herman pstal emp 205 Chaney Ave  
Allen Joe W (Evelyn) ser sta opr (O) 7 E  
Bayshore

Allgood L C bkr 407 Bordeaux St

**ALLURE BEAUTY SHOP** Beauty Shp 507  
Court Street Tel 386

**AL'S WINE SHOP** Wines Court Street

Aman A E mrcht 9 Ruth Street

" Arnie J (Katie) mch (O) 17 E Bayshore

**AMAN BROS** (S W Aman) hdwre Court St  
Tel 507

**AMAN'S ESSO SERVICE** (W A S Aman)  
Ser Sta 126 Old Bridge Street Tel 441

**AMAN FURN** (W D Aman) Furn 605 Court St  
Tel 269 Whse Tel 505

" George W (Eunice) electn (O) 303 Warn St  
" J Hedrick mcht (O) 133 Chaney Avenue

**AMAN J H & SONS** Dept Store 202 Old  
Bridge St Tel 544

" John W (Naomi) ser sta opr (O) 306 Strat-  
ford Road

" W A S (Gladys) ser sta opr (O) 100 Mill St  
" W D (Lucile) mrcht (O) 405 Mill Avenue

Ambrose S S (Beatrice) retd 311 Brentwood Av  
**AMERICAN CLEANERS** Dry Cleaners New

Bridge Street Tel 515

**AMERICAN LEGION** Post 265 Legion Hall  
Old Bridge Street Tel 694

**AMERICAN RED CROSS** (Mrs Alan Gaw-  
throp) News & Views Bldg 818 Court St

**AMPERE ELECTRIC CO** Elect App 208 New  
Bridge St Tel 770

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Anderson A B (Veona) mch 9 Pine St  
 " Gail E (Lucie) USMC 103 Stratford Rd  
 Andrews John navy inspr 407 Bordeaux St  
 " Mrs Mary hskpr 402 Johnson Blvd  
 Anthony R J (Ellice) USMC 135 Circle Dr  
 Applefield (Willie) Forester (O) 10 Glendale Rd  
 Armstrong Alice (Widow) smstrs (O) 28 E  
 RR Street (c)  
**ANN'S ALTERATION SHOP Drsmkr College Street Tel 336**  
 Armstrong Wm H (Ada) trainman (O) 115  
 W Bayshore  
 Arneson Chas A 127 Circle Drive  
 Arnold Ella beautician 411 Johnson Blvd  
 Arthur John city emp 7 New Bridge Street  
 " J C (Mildred) fisherman College Street  
 " Ruby waitress 414 Sherwood Road  
 " Marvin L (Ida) mch (O) 209 Queens Rd  
 " W J nwspapr publr (O) 819 Court Street  
**Ash The Pool Room E RR St Tel 518**  
 Askew Raymond (Gaynelle) auto drl 308  
 Brentwood Avenue  
**ATLANTIC COAST LINE RR CO (L E Pittman Agt) Tel 337**  
 Austin Jack mill emp 216 Ann St (c)  
 " Joe (Lilly) plbr 216 Ann St (c)  
 " Joe Jr clk 216 Ann St (c)

Bauer Francis (Marie) USMC (O) 204  
 Queens Road  
**BEACHAM AUTO PARTS & SERV (Carl Beacham Mgr) Auto Pts US 17 Tel 207**  
 Beacham Carl J (Helen) bus man 125 Sherwood Road  
**Frank Beal's Photo Shop Photographers Court Street**  
 Beaman J V (Grace) dist mgr Seashore Transp Co 118 Sherwood Road  
 Bean R L (Mildred) const supt (O) 106 W Bayshore  
 Beauchamp Shelton I (Alice) engr (O) 28 Bayshore  
 Becker James (Lilly) mill emp 208 Ann St  
 Beckham S N (Rose) bus drvr (O) 18 Glendale Road  
 Becton Helen hskpr (O) (c)  
 Bell Paul (Marjorie) carpenter  
 Bellamy P (Addie) lab Jax Lbr Co (O) (c)  
 " Sol painter 5 Mill Avenue (c)  
 Bender Mrs G H hskpr (O) 215 Mill Ave  
 " Kate bnk teller 215 Mill Avenue  
 " Ralph (Catherine) fed emp 400 Brentwood  
 Bennett (Margie) 225 2nd Street  
 Best G hskpr 157 Ann Street (c)  
 Blair Eldon E (Mattie) USMC New Bdg St

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755  
 RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Aycock A J (Eula) mch 214 Sherwood Rd  
 Azam Charles (Hannah) mcht (O) 52 Johnson Boulevard  
**B & W SUPPLY CO US 17 Tel 927-1**  
 Bailey Edw A (Joy) USMC 330 Warlick St  
 " Wright (Ida) barber (O) 19 E Bayshore  
 Baptist Church Kerr Street (c)  
 Baker Cleo cook 12 First Street (c)  
 " P W (Ann) USMC 106 Stratford Road  
 Banks E C (Anna) ser sta emp 310 Ann St  
 " Herman L (Maddie) druggist 421 Brentwood Avenue  
**BAPTIST CHURCH (L Grady Burgess Pastor) Mill Avenue**  
**BAPTIST PARSONAGE 113 Westminster Tel 791**  
 Barnhill J W bus man (O) Court Street  
 Barrett Hubert T (Lila) USMC (O) 216 Sherwood Road  
 Bartlett H (Dale) USMC 117 Sherwood Rd  
 Barton Bruce (Nancy) bkpr (O) 14 Westminster Drive  
 Batson Francis bkr 25 E Bayshore Tel 922-7  
 Batson L W Sr (Mattie Mae) civil engr 25 E Bayshore  
 " L W Jr postal emp 25 E Bayshore  
 Batts Mary (Widow) clk 137 Newberry (c)

Blake Mrs Mary Lilly county wel wkr 213 New Bridge Street  
 " W L (Mary) taxi drvr 123 Queens Road  
 Blow Florine (O) 67 Kerr St (c)  
 Bodenhamer W H (Carrol) mrcht (O) 334 Warlick Street  
 Bond J Glenn (Virginia) USMC (O) 214 Queens Road  
 Boney Judge Harvey Mill Avenue Tel 574  
 Bookhardt Waldo (Cindy) USMC (O) 121 Sherwood Road  
**BOSTIC MUSIC CO (J N Bostic) Music Mchs US 17 Tel 644**  
 Bowen H A (Gracie) Justice of Peace 121 Stratford Road Tel 298  
 Boyce Robert (May) cook 306 Court St (c)  
 Boyd J P (Ethel) nwspapr wkr 404 Brentwood Avenue  
 Boykin W M (Viola) slsmn (O) 200 Stratford Road  
 Brandt L I (Alice) USMC (O) 101 W Bayshore  
 Breeden W H (Maude) const wrk College St  
 Breeze John R (Galina) USMC 310 New Bridge Street  
 Brendle Russell mrcht (O) 416 Warlick St  
 Bright Dan carp (O) 311 Huerth St  
 Brindell C R (Anita) mrcht 128 Circle Dr

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Broadhurst J W (Allene) schl princpl (O) 8 Newberry Street (c)  
 Brooks Robert plstr 157 Ann Street (c)  
 Brothers W B mrcht New Bridge St  
**BROTHERS GROCERY (W B Brothers Ownr)**  
 Groc's New Bridge St Tel 488  
 Brown C D taxi driver 5 3rd St  
 " Hugh const wkr 125 Sherwood Road  
 " Juanita clk X rate Wine Stre 34 E RR St (c)  
 " J P (Myra) slsmn (O) 464 College St  
 " J Tom (Martha) civ engr (O) 25 Glendale Rd  
 Brown Mrs M C waitress New Bridge St  
 " Walter (Dolly) 608 New Bridge St  
 Brulet James P (Maxine) civ ser wrkr (O) 9 E Bayshore  
 Brutche F F (Elsie) USMC (O) 408 Sherwood Road  
 Bryan K (Jessie) clk (O) 410 College St  
 " W Carroll (Lanie H) bus man % Builders Supply Co Ward Street  
 " Mrs W T hskpr (O) 410 College St  
 Bryor B H (Selma) USMC 112 Queens Rd  
 Buck Mrs Katie 310 Warren Street  
**BUD'S BODY & FENDR SHOP** Garage & Body Repair Work New Bern Hwy Tel 640

Camp Lejeune Studio Photographer New Bridge Street  
 Canady Earl M (Bertha) banker 406 Johnson Boulevard  
 Capps L C (Laura May) mcht (O) 300 Stratford Road  
 " L C Jr (Mary) civ ser emp (O) 102 Johnson Boulevard  
 " P C (Helen) mcht (O) Jean Circle  
 " P V whsle mcht (O) 309 New Bridge St  
**CAPPS T J & SONS (P V Capps) Whlsle Mcht Tel Store 788 Warehouse Tel 465**  
 " Dr V L (Elba) USN 14 W Bayshore  
 " W C (Clelia) mgr ABC Stre (O) 320 Huerth Carmichael G G (Juanita) botng wks (O) 313 Bordeaux Street  
 " Mary Alice 313 Bordeaux Street  
**CAROLINA MOTOR CLUB 712 New Bridge Street Tel 513**  
**CAROLINA TEL & TEL INC (Dan Clark Mgr)**  
 300 New Bridge Street Tel 9000  
**CAROLINA TRWLYS Bus Co Marine Blvd Tel 309**  
 Carriveau M L (Masie) USMC 311 Ann Street  
 Carroll J R banker 409 Brentwood Avenue  
 " K J (Betty) USN Warlick Avenue  
 " W H state emp 311 Hill Avenue

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

**BUILDERS SUPPLY CO (W Carroll Bryan Mgr)** Building Supplies Ward St Jacksonville Tel 241—Goldsboro Ofc Tel 391  
 Burch Harrison F (Margaretbelle) USMC (O) 27 E Bayshore  
 Burcham Jack (Alice) civ ser wkr 157 Circle Dr  
 Burgess D B (Elisbeth) busns man 207 Stratford Road  
 Burgess Rev L Grady Baptist Pastor 113 Westminster Drive Tel 791  
 Burton Martha stenog (O) 312 Bordeaux St  
 " Mrs John W (O) 312 Bordeaux Street  
 " Mrs Lena clk (O) 411 Bordeaux Street  
**BURTON'S WOOD WORK SHP (J D Burton Ownr)** 10 Ward Darst Plaza  
**BUS SODA SHOP (J R Collier Ownr)** Bus Sta 103 Chaney Avenue  
**BUS STATION** Chaney Ave Tel 201  
 Bush E S plp wood emp (O) 434 Warlick St  
 Burrell Doc plaster 157 Ann St (c)  
 Byers George B (Katherine) civ ser emp 145 Circle Drive  
 Bynum Coleman mrcht (O) 309 Bordeaux St  
 " Joseph (Ellen) mrcht (O) 1 Glendale Rd  
**C & B SUPER MARKT** Grcries & Mts 809 New Bridge Street  
 Caldwell R M civ ser wkr (O) 312 Huerth St

Carter A M (Lucy) 419 Johnson Blvd  
 " Emma (Widow) hskpr 16 W Bayshore  
 " James A (Estelle) city emp 63 Kerr St  
 " John (Peggy) taxi ownr (O) 100 Sherwood Road  
 " Maybelle dryclnr Court Street  
 Caston Clayton (Lennid) civ ser wkr (O) 3 E Bayshore  
 Cates Ellis (Myrtle) (O) Woodland Drive  
**CATHOLIC CHURCH (Father Vincent J Mahoney) Tel 491**  
 Catholic Rectory 215 RR St Tel 491  
**CAVINESS W E PLBG & HTG CO** Court St Tel 394  
 " Willie plbr (O) 118 Poplar Street  
**CENTER GRILL** Cafe (Harold Marshburn Ownr) US 17 Tel 845  
**CENTER SERV STA** (Waters Bros) Texaco Prod US 17 & Chaney Av Tel 845  
 Chadwick W C (Geneva) mechnc (O) 108 Mill Avenue  
**CHAMBER OF COMMERCE** (B J Holleman Sr Act Secty) Riverview Hotel Tel 749  
**CHAMPION SHOE SHOP** 714 New Bridge Street Tel 808  
 Chance Bridge House 146 Kerr St (c)  
**CHANCE K S GARAGE** 146 Branch St Tel 728

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241 • GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

**CHANAY CRK ESSO STA** Esso Prod Marine Boulevard Tel 801  
**CHENEY APPLNCE CO** Electr Applnices 512 Mill Avenue Tel 303  
 " C V (Eva Lee) mcht & contrr 413 Brentwood Avenue  
 Cherry C H civ ser emp 4 Ward Darst Plaza  
 Chestnut James V (Mary) asst mgr Ice Co New Bridge Street  
 Christian Geo (Dorothy) cook 32 Newberry (c)  
**CITY BARBER SHOP** (James Lynch) New Bridge Street  
**CITY FISH MARKET** College St Tel 538  
**CITY MKT** (James Likens & Hrbt Taylor) Grocery Stre 638 Court St Tel 432  
**CITY SANDWICH SHOP** (Geo Zenion Mgr) Cafe 624 Court Street Tel 887  
**CITY SHOE REP SHP** Shoe Reprs 513 Court Street Tel 466  
 Clark Dan (Mary) mgr Telephone Co (O) Jean Circle  
 Clayton John A (Effie) USMC (O) 4 Westminster Drive  
 Cleaton Edward D (Louise) fed emp 403 Brentwood Avenue  
 Cluggish Stan USMC 316 Huerth Street

Collins Richard (Sylvia) Jax Lbr Co 46 Kerr Street (c)  
 " S G clk 119 New Bridge Street  
 " Velna (School) (O) 418 Bordeaux Street  
**COMMUNITY WHLSLE PLTRY CO** Poultry Rendle Street Tel 670  
 Condo Charles USMC 111 Stratford Rd  
 Conkling C W (Naomi) mcht 408 Brentwood Avenue Tel 281  
 " Wesley Jr (Gwen) mcht (O) 14 Glendale Rd  
**CONVERSE REPAIR WKS** Auto Reprs Wilmington Highway Tel 519  
 Covington J L Jr mgr 211 Sherwood Road  
 Conway Ernest B (Nellie) packer (O) 22 E Bayshore Street  
 " Gladys clk 310 New Bridge Street  
 " Guy J taxi drvr 22 E Bayshore Street  
 " Pansy nurse 22 E Bayshore Street  
 Council Ernest (Addie) pulp wd emp (c)  
 Covington L C (Clara) dist mgr TWPCO (O) 211 Sherwood Road  
 Cowan James E barber New Bridge Street  
 " Otis barber Old Bridge Street  
 Cowell A Vernon (Mary Ward) Oil Dist 304 Johnson Boulevard Tel 296  
 " Bessie hskpr 302 Mill Avenue  
 " H Leslie (Leathia) (O) 400 Warlick St

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

**COASTAL MOTOR COMPANY** (Z E Murrill Jr Ownr) Complete Auto Prts Ser 732 Court Street Tel 274  
 Cockrum J E (Annie) USMC (O) 23 Westminster Drive  
 Cole Edwrd Jr (Joy) postl clk 301 Stratford Rd " Henry W mechnc 207 Mill Avenue  
 " J J (Nettie) County Auditr (O) 207 Mill Avenue Tel 485  
 " Lula Hurst stenog 404 Warlick St  
 " J T (Joyce) jewlr 312 Johnson Blvd  
 " Wm P (Clara) carp civ ser 310 Ann Street  
**COLEMAN'S WALGREEN DRUG STRE & RESTRNT** (Coleman Bynum Ownr) Drugs prschrtn Service Cafe Magazines 114 Chaney Av Tel 650 and 383  
 Collins A B watchmkr (O) 418 Bordeaux " Ivey (Mae) civ ser emp (O) 212 Stratford Road  
 Collins J C (Lucile) slsmn VC Chem Co (O) 460 College Street  
**COLLINS J C OFFICE** Fertilizer 701 Court St " Malvin E (Virginia) welder (O) 100 W Bayshore  
**COLLIERS RESTRANT** Bus Statn Tel 312

" M A (Alice) whlsle beer dist (O) 301 Mill Avenue Tel 407  
**COWELL WHLSLE CO** (M A Cowell Ownr) Beer Dist 50 Tallman Street Tel 580  
 Cox A E (Vernell) ste hwy ptrlmn 122 Circle Dr " Mrs E L (h) (O) 213 New Bridge Street  
 Cox Hattie sandwich mkr (O) 215 Queens Rd " Herbert (Jessie) mgr bus sta 115 Sherwood Road Tel 829  
 Craft Norman R (Arlean) barber (O) 303 Johnson Boulevard  
 Craig Carl B (Christabell) Clergyman 310 Johnson Boulevard Tel 484  
 Christ Harry (Irene) Hotel Opr (O) 415 Johnson Boulevard  
 " Henrietta secy 415 Johnson Boulevard  
 Crocker G E (Sallie) USMC (O) 29 W Bayshore " Murrill refrig mech 314 New Bridge St  
 Cronk Elmo M radio anncr 105 Stratford Road Tel 852  
 Croom Ralph (Kittie) mech 509 New Bdg St  
**CRYSTAL CAFE** Restaurant Court Street  
**CRYSTAL HOTEL** Rooms Court St Tel 341  
 Curtis Kenneth F (Ruth) (O) 14 E Bayshore  
 Cutler S E (Dorothy) USMC (O) 410 Sherwood Road

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Daniels Alvinia (Widow) 35 Newberry (c)  
 " Dr B E physician 727 Court St Tel 576  
 Davenport Geo (Estella) lab Poplar St (c)  
 Davis Clarence (Ethel) carp 38 E RR Street  
 " H R (Ruth) carp (O) 621 College Street  
 " Jas F (Audrey) postal emp (O) 307 Johnson Boulevard  
 " Jno R USMC (O) 120 Queens Road  
 " P L (Marcia) USMC (O) 203 College St  
 " L C (Madeline) mech 124 Circle Drive  
 " W I (Brianna) const work (O) 110 Johnson Boulevard  
 Dawson Horace (Frances) clk (O) 411 Johnson Boulevard  
 Day Barbara stenog-bkr 122 Stratford Road  
 Day N S (Carolyn) state emp 109 2nd St  
 " Nere E (Christine) lawyer (O) 101 2nd St Tel 377  
 " Walter O (Eileen) (O) 122 Stratford Road  
 " W P saw mill opr (O) 414 Bordeaux Street  
 Deal J Y (Clara) mcht (radio) (O) 608 New Bridge Street Tel 614  
 " Jasper (Nina) radio (O) 412 Bordeaux St  
**DEAL RADIO SERVICE Radios & Records**  
**608 New Bridge Street Tel 351**

**DUDLEY**  
 " Esco (Liza) clk (O) 102 Sherwood Road  
 " Georgia Mae cook 211 Ann Street (c)  
 " Jas mcht 211 Ann Street (c)  
 " M hswfe 211 Ann Street (c)  
 " R E (Carilee) barber 107 Sherwood Rd  
 " Sam clk 627 College Street  
 " Sam M (Lena) hwy insp (O) 10 Pine St  
 Dula John truck Driver (O)  
 Duncan Louis E (Clara) USMC 101 Mill Ave  
 " Melvin tel opr 310 New Bridge Street  
 Dunlap Jack (Robbie) USMC 126 W Bayshore  
**DUPLIN MUTUAL BURIAL ASSN 302 New Bridge Street Tel 330**  
 Duran Cy mill emp 116 Poplar Street (c)  
 Duval Rudy tel opr 310 New Bridge St  
 Easley Henry C (Evelyn) surveyor (O) 16 E Bayshore Street  
 " Jo Ann 16 E Bayshore Street  
**EASTERN STAR Order of Masonic Lodge**  
 Eastwood Herbt M (Betty) Mayor of Jax 412 Brentwood Avenue Tel 273  
 Elite Shop The 725 Court Street Tel 697  
 Eatmon Elizabeth clk 327 New Bridge St  
 Edgar W J (Mary) laundry 310 Ann St  
 Edwards Dewey mcht (O) 310 Warlick St  
 Ellis Albert J lawyer Old Bridge St Tel 365

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755  
 RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

**DEAN SULLIVAN TIRE CO** (Dean Sullivan Ownr-Mgr) Goodyear dlr Auto supls Jeeps 256 Chaney Avenue Tel 755  
 Deaver Webb Jr (Marie) bus man (O) 204 Johnson Boulevard  
**DELUXE DINER Restaurant** New Bridge St Tel 730  
 Depola Angelo (Janie) fireman camp lej 147 Ward Street  
 Derly W M (Erin) USMC (O) 14 Bayshor St  
 Devane Hargett (Lillie) wood yd opr (O) 18 Newberry Street (c)  
 " John (Emma Bell) paintr 310 Ct St (c)  
 Devane's Paint Shop 310 Court St Tel 276  
 Devane's Wood Yard 18 Newberry St Tel 553  
 Dexter Joe (Hazel) city emp (O) 18 Westminster Drive  
 Dial Eunice smstrs 401 Sherwood Road  
 Diamond Cab Co (N J Kellum Ownr) Taxi Service 731 Court Street Tel 333  
 Dillman Geo (Jane) USMC 151 Circle Dr  
 Double Eagle Grill Rest 208 Old Bdg Tel 610  
 Downey Bruce J Jr (Elizabeth) Ford Dealer 310 Brentwood Avenue Tel 706  
 Dudley Carl 10 Pine Street  
 " Cora cook 211 Ann Street (c)  
 " Cyrus R postal clk (O) 627 College St

**ELITE SHOP THE** (Helen Bagler & Helen Conds Props) Gift Shop Court Street  
 Ellington Elmer (Ruth) ser sta opr 15 New Bridge Street  
 " Mrs Wilda 317 New Bridge Street  
 Elliott O L (Annie Mae) civ ser mchst 402 Johnson Boulevard  
 Ellis Clyde city emp 202 Mill Street  
 " Ernest mechnc (O) 102 RR Street  
 " Mrs Joe hswfe (O) 102 RR Street  
 " Leslie A (Shirleen) postal emp (O) 309 Johnson Boulevard  
 " Natalie Lee steno 202 Mill Street  
 Ennis Chas (Kate Eliz) cashr ACL RR 102 Circle Drive  
 " Gilmer clk (O) 205 Queens Road  
**EPISCOPAL CHURCH** (Robt F Kirchgessner) Ward Darst Plaza Tel 713  
 Ervin Maggie hswfe 44 Kerr Street  
**EUBANKS COAL CO** Fuel dlr E RR St Tel 321  
 " S C (Isabelle) coal dlr (O) 10 E Bayshore St  
 Evans Julian civ ser emp 311 Mill Street  
**F & W GLASS SHOP** Glass dlr Old Bridge Street Tel 463  
**FCX STORE** Seeds Feeds Farm Supplies College Street Tel 426  
 Faby Albert W (Iris) USMC 418 Brentwood

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241 • GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Family Cafe Old Bridge Street Tel 705  
**FARM BUREAU INSURANCE COMPANY**

Geo McDonald Agent Tel 512

**FARMERS SUPPLY CO** Fert Seeds Supplies  
 716 New Bridge Street Tel 630

Farnell A H (Annie) (O) 311 Mill Avenue  
 " Edw (Eldoris) linotype opr 623 College St  
 " S I (Carrie) carptr (O) College Street

Faulkner Mrs Carrie civ ser emp Court Street  
 Feldstein Theo I (Frieda) mcht 200 Canterbury Road

Ferguson Jos H bnk clk 311 New Bridge St  
 " LeRoy (Daisy) USMC (O) 120 Sherwood  
 " M L (Lillian) 313 New Bridge Street

" M L Jr (Helen) Freeman Street  
 Ferrell L L (Gwenn) bus drvr 111 Sherwood Rd  
 Few Carl A (Frances) USMC (O) 120 Stratford Road

Fields F B 21 Westminster Drive  
 " Carolyn civ ser wkr 21 Westminster Drive  
 Finkbohner E C (Dorothy) USMC 109 Circle Drive

**FIRE DEPARTMENT** City Hall (D Aman Chief) Tel 302

**FIRESTONE STORE** Auto Acces Home Supls  
 718 Court Street Tel 779

**FIRST CIT BNK & TRST CO** 220 Old Bridge

**FREEMAN L E** Insurance Court Street  
 (Bank Building) Tel 486

Fulp Cola auto dlr (O) 22 Glendale Road

**FULP MOTOR CO** (Cola Fulp Ownr) Kaiser-Frazer Dlr 252 Chaney Av Tel 249

Furness Walter A (Betty Ann) USMC 120 Circle Drive

Gady Rufus (Mildred) postal emp (O) 221 RR Street

Galloway Harlyn (Carman) artist (O) 306 Sherwood Road

**GALLOWAY TATOING & ENGRAVING**  
 (Harlyn Galloway) 725 Court Street

Gardner G E truck opr (O) 410 Bordeaux St  
 Garrison (Mildred) USMC (O) 203 Sherwood

Gatlin Ralph (Vera) (O) 103 Sherwood Road

**GAY DISTRIBUTORS** Beer Whlsers RR St Tel 320

Gebhart E E (Marie) USMC 125 Queens Rd

**GEORGE'S SERVICES** G E Dlr Marine Boulevard Tel 542

George Jno D police 416 Ann Street  
 Gialanella Anthony Jr (Ethel) USMC (O) 5 Westminster Drive

Gibbles Wm state emp 117 New Bridge Street  
**GIFT CENTER THE** 608 Court Street

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Street Tel 797

**FLEISCHMANS (S E Sackoff) Dep't Stre**  
 616 Court Street Tel 579

Flood Jno (Juanita) baker 15 Glendale Road  
**FLOWER SHOP THE (Earl Knauff Ownr)**

Florist 712 Court Street Tel 278

Floyd Durant (Louise) mechnc Court Street  
 Forbes Dewey pool rm opr 106 Old Bridge  
 Bridge Street Tel 344

Ford A P (Juanita) USMC (O) 208 Sherwood  
 " Cecil C (Elizabeth) USMC 2 W Bayshore  
 Fordham L B (Rachel) Idry opr (O) 111 RR St

" Vera waitress 111 RR Street

Fordham Victor Idry opr 111 RR St  
**FOSCUE MOTOR CO (Chas D Koonce Mgr)**

Chrysler-Plymouth 12 Ward Darst Plaza  
 Tel 648

Fouch W E (Nadine) USMC (O) 209 Stratford Road

Fowler Austin mechnc 122 Sherwood Road  
 Franck Mary telphne opr 12 Glendale Road

" E L (Rachel) civ ser wkr (O) 12 Glendale Road

Frazelle Charlie (Myra) surveyor (O) 214  
 Canterbury Road

**FREE WILL BAPTIST CHURCH** College St  
 Freeman Louis E insurance 329 New Bridge St

Gilbert G F Jr (Alicia) drftsman (O) 21 W  
 Bayshore Street

Gillenwater G W (Evelyn) carp 451 College St  
 Gillespie Jas F contractor 216 Queens Road

Gilliam Tinsey (O) 108 Kerr Street (c)  
 Gladson C O (Pauline) bus drvr 204 Freeman

**GLADYS SHOP** Dress Shop 238 New Bridge Street Tel 720

**GOODMAN J L** Contractor New Bridge St Tel 406

**GOODRICH B F STORE** (O T Shelton R W  
 McCaskill 712 New Bridge St Tel 513

Godwin E C (Kizzie) clk 111 Circle Drive  
 " Jno (Clara) mrcht 114 Circle Drive

" J H (Nellie) mrcht 30 Westminster Dr  
 " L C (Iva Mae) bus drvr 211 Queens Rd

**GOODYEAR TIRE & RUBR CO** 157 Chaney Avenue Tel 755

Goley Wm (Clarice) USMC 304 Sherwood Rd  
 Gordon Abie (Helen) USMC (O) 403 Johnson

Boulevard

Gorham Abe barber (O) 46 E RR Street  
**GOULD LESTER L (Dorothy) Radio Sta Mgr**

(WJNC) (O) 1 E Bayshore St Tel 326  
 Gawthrop Allen (Grace) bkpr 109 Stratford Road

Grady W R frmn 311 Mill Avenue

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Graham Buster (Minnie) linenn (O) 72 Kerr St  
 " C B Jr bkpr 130 Circle Drive  
 " Coleman carp 107 Poplar Street  
 " Geo (Clara) civ ser emp 202 Ann St (c)  
 " Howard (Annie) USMC (O) 7 Glendale Rd  
 " Ike (Emma) farmer 107 Poplar Street (c)  
 " Jno E (Lillian) carp (O) 20 E Bayshore St  
 Gray E (Mittie) 111 Mill Street (c)  
 " Willie 113 Mill Street (c)  
 Green Front Groc (Ellis Waters Ownr) 301  
 1st Street (c)  
 " Frank ser sta emp 137 Newberry St (c)  
 Greer A P (Louise) Insurance 416 Brent-  
 wood Avenue  
**GREER AGENCY A P (A P Greer Mgr)**  
 Stegner Building Tel 328  
 Greer B A (Eva) trck drvr 111 Mill St  
 " Charlie (Priscilla) mechnc 1st Street (c)  
 " Daisy 8 1st Street (c)  
 " David plasterer 157 Ann Street (c)  
 " Ellis (Virginia) paintr (O) 114 Stratford Rd  
 " Emory W (Ora Lee) barber 628 New Bdg St  
 " W R (Elsie) clk (O) 28 E Bayshore St  
 Gresham Rev N E clergyman 204 Stratford  
 Road Tel 943-1  
 " J T Jr lawyer Mill Avenue Tel 626  
 Grider Geo radio engr Jean Circle (O)

Hagan Dudley J (Phyllis) USMC (O) 205  
 Sherwood Road  
 Hales Carl W druggist (O) 408 Bordeaux St  
 Hall Bill (Leigh) USMC (O) 200 Queens Rd  
 " Haywood (Mae) USMC (O) 103 W Bayshore  
 " J L (Myrtle) 225 2nd Street  
 Ham Edna Earl telphne opr 102 Johnson Blvd  
 Hamilton Tommy taxi drvr 310 New Bdg St  
 Hanlan D E (Alice) US Gov 13 3rd Street  
 Hardison Fred C (Estelle) plbr (O) 309 Warn  
 Hargett C W (Juanita) postl emp (O) 9 Glen-  
 dale Road  
 Harmon Fred (Carrie) REA Mgr 400 Sher-  
 wood Road  
 Harnage 138 Circle Drive  
 Harper J T (Estelle) US Govt (O) 25 West-  
 minster Drive  
 Harrelson W E (Miriam) div mgr Queen City  
 Coach Co (O) 424 College Street  
 Harris Carl (Mary Lou) clk-grcrys 123 Circle Dr  
 " Garland L Jr (Ida) ldry slsmn 415 Brent-  
 wood Avenue  
 " Jno A (O) 309 Huerth Street  
**HARRIS USED CARS New Bridge Street**  
 Harrison B F Jr (Margaret) USMC 302 Sher-  
 wood Road  
 Hartsfield Jewelry Co Inc 610 Ct St Tel 382

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

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RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Griffin Beaufort (Ruth) USMC (O) 206 Queens  
 Road  
 " C L (Ruth) bus drvr 212 Queens Road  
**GRiffin MFG CO Building Materials US 17**  
 Tel 475  
 Griffith Herman (Polly) USN (O) 210 Strat-  
 ford Road  
 " T F photog (O) 121 Queens Road  
 Grote Frank C (Jennie) USMC (O) 203 Strat-  
 ford Road  
**GULF OIL DIST Pet Products US 17 Tel 348**  
 Gumiery L (Helen) USMC 101 Mill Avenue  
 Gupton Roy ser sta emp 205 Chaney Avenue  
 Gurganus Alvin E (Bell H) clk 406 Brent-  
 wood Avenue  
 " India Secty 302 Mill Avenue  
 " John R clk Superior Ct (O) 303 Chaney  
 Avenue Tel 396  
 " Ralph clk 12 W Bayshore Street  
 Gustafson (Elizabeth) USMC (O) 116 Sher-  
 wood Road  
 Guy A D (Kathleen) ry clk 136 Circle Drive  
**H & P GROC STRE Groc & Mts College Street**  
 Tel 398  
 Hadnot A G (Dorothy) taxi ownr (O) 106  
 Johnson Boulevard

Hatchell Melvin M (Fannie) USMC (O)  
 104 Sherwood Road  
 Hatsell Hermn (Cora) civ ser emp 114 Mill (c)  
 Hawkins E L linotype opr 16 Ward Street  
**HEARD STUDIO (Strand & Wray Ownrs)**  
 Photographers 713 Court Street  
 Hembry Jno (May) (O) 315 Ann Street  
 Henderson C F (Georgia) postal emp (O)  
 College Street  
 " Mrs Daisy 317 New Bridge Street (O)  
 " F (Sally) USMC College Street  
 " Hugh (Lizzie) police (O) 405 Ann St  
 " Dr J P (Pansy) Physician (O) 417 College  
 Street Tel 350  
 " Mrs Lollie hskpr (O) 329 New Bridge St  
 " Lula hskpr (O) (c)  
 " Mrs May (O) 416 Ann Street  
 " Raymond (Isla Maie) bus drvr (O) 301  
 Sherwood Road  
 " Richard F (Betty) USMC (O) 204 Sher-  
 wood Road  
 Henderson R W slsmn 610 New Bridge Street  
 " Tom M (Viola) retired 306 Brentwood Av  
 Hendricks Kathleen 23 W Bayshore Street  
 Henery C F (Ina) USMC 22 Westminster Dr  
 Herrick R A (Marylyn) USMC Warlick Av

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241 • GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Herritage Jas W (Gloria Ann) dry clnrs opr  
112 Circle Drive

Hewitt E W (Edith) mchnc (O) 30 W Bayshr  
" W E tel opr (O) 203 Queens Road

Higgins Wade L (Mary) pntr (O) 310 Warn St

Hill Guy W (Thelma) asst mgr Modrn Furn Co  
506 College Street

" Helen clk-typst 506 College Street

" Henry (Carrie Mae) cook (O) (c)

" L E (Doris) Idry supvr 141 Circle Drive

" Mary wshwm (O) 114 Poplar Street

Hilton Geo (Ruth) mechnc 409 Sherwood Rd

Hines Stacy (Bonnie) Depty Sherf (O) 103  
Queens Road

Hinton R P (Marian) rental agt (O) 310 New  
Bridge Street

**HOBBS & SON ROOF & PLBG CO US 17**  
Tel 564

Hochendonis R J (Karin) USMC (O) JeanCrc

Hoffman Jas L (Beatrice) USMC (O) 119  
Sherwood Road

" Miss Lucile tel opr  $\frac{1}{2}$  Tel & Tel Co

" Miss Meta clk 310 New Bridge Street

Holicky J J (Ruth) USMC 3 Glendale Road

Holland Mrs Fay 5 3rd Street

Huffman C (Lena) slsmn 410 Johnson Blvd  
" F G bus drvr 119 New Bridge Street

" Joe butcher 159 Circle Drive

Humphrey Eddie (Annie) dry clnr (O) 305  
Court Street (c)

" Frank presser Poplar Street (c)

" Jno L (Trixie) state emp 410 Brentwood Av

" Mrs Lizzie Old Bridge Street

Huneycutt F S (Gertrude) USMC (O) 202  
Sherwood Road

Hunt H M (Margie) mechnc 201 Phillips Rd

Hunter Walter farmer 157 Ann Street

Hurst Clyde (Margaret) Mgr Texaco Blk  
Plant 113 Circle Drive

" K B (Velma) Ice Plant emp 113 Stratford

" Mrs Lorena 113 Stratford Road

" Mrs Minnie hskpr (O) 411 Bordeaux St

" Minnie postal clk (O) 411 Bordeaux St

**HURST W B Chief of Police (O) 418 Warlick**  
Street Tel 572

Ingram G M (Mae) engr 209 Sherwood Road

Inman Cliff (Merle) civ ser emp 200 Phillips Rd

Innes A R (Mevis) druggist (O) 107 W Bayshore

**INSURANCE CENTER** Ins All Types Stegner  
Building Tel 328

International Paper Co Pulpwood Kerr Street  
Tel 634

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Holleman B J Jr (Libby) Mgr Airport (O)  
130 W Bayshore Street

" B J Sr (Etnie) Busns Man 405 Brentwood  
Avenue Tel 325

**HOLLEMAN B J SR OFFICE** Riverview  
Hotel Tel 512

Hollingsworth J H (Anna) Lbr Co Mgr (O)  
4 W Bayshore Street

Holm Arthur E (Kathryn) civ ser emp (O)  
20 Glendale Road

Holmes D G (Bernice) USN 10 Bayshore St

**HOME OIL CO** Atlantic Refing Co Dist  
Third Street Tel 581

**HOME SECURITY LIFE INS CO (W B Quick**  
Mgr) Mill Avenue Tel 696

H & P Groc College Street Tel 398

Holt Roy (Jeanne) slsmn (O) 211 Stratford Rd

Horton C W (Marie) USMC 10 Westminster

Howard Hattie cook 107 Kerr Street (c)

**HOWARDS JEWELRY** Court St Tel 532

Howe Jno J (Shirley) USMC 408 Johnson Blvd

Howell E R (Sally) farmer (O) 308 Stratford

" Wm (Nadine) Mgr Jax Lbr Co (O) Ct St

Howland R H gar frmn Seashre Trans Co 103  
Circle Drive

Hudock Jno C (Norma) USMC (O) 8 W  
Bayshore Street

Isseman P R (Sarah) lbr frmn 419 Johnson Blvd

Jackson Geo W (Josephine) taxi opr (O)  
College Street

" Joe (Effie) vulcanizer 145 Newberry St (c)

" L F Justice of Peace Old Bridge Street

" Mrs Letha secty 320 Marine Street

" Sgt Paul (Josephine) 302 Mill Avenue

" Phil (Ada) pntr (O) 26 W Bayshore Street

" R M ins slsmn 320 Marine Street

" Sam labr 137 Newberry Street (c)

**JACKSONVILLE AIRPORT INC** New Bern  
Rd Ofc Riverview Hotel Tel 512 & 727

" Atheletic Association Inc

" **AUTO SALES** Pontiac Dist Marine Blvd  
Tel 294

" **BARBECUE** Restaurant Court St Tel 404

" **CAB CO** Taxi Service Bus Sta Tel 345

**JACKSONVILLE CITY OF** Chaney Ave Tel  
760

Fire Dep't W D Aman Chief Tel 302

Mayor's Office Tel 503

Police Department Tel 760

Tax Office Tel 503

Water Department Tel 503

Water Plant RR Street Tel 868

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

## JACKSONVILLE DRY CLEANERS Dry Cleaners

519 Court Street Tel 314  
 " ELEMENTRY SCHOOL College St Tel 565  
 " FIRE DEPT' City Hall 120 Chaney Ave  
 Tel 302  
 " Garden Club (Mrs T P Riddle) 16 West-  
 minster Drive Tel 9686

" HIGH SCHOOL (J R Lingle Prin) New  
 Bridge St Tel 479

" ICE CO Ice Mfrs US 17 Tel 744

" Lumber Company Tel 271

" Produce Co (S L Wiggins Ownr) 406  
 Chaney Avenue

" PURE SERV Serv Sta Old Bdg St Tel 658

" RECREATION CENTER (Jno D Grier Dir)  
 Pine Lodge 6 Tallinan Street Tel 358

" Washington Hog Mkt US 17 Tel 705

James Abbie (Widow) cook 4 Newberry St (c)

## JAMES GARAGE Next to Radio Station

" Julia cashier 327 New Bridge Street

Jarman Clyde (Gladys) REA linmn (O) 112  
 Poplar Street

" Cyrus C (Marie) tickt agt (O) 24 West-  
 minster Drive

" Jas (Grace) ser sta opr 709 New Bdg St

" Jessie (Julia) pntr 147 Ward Street

JEAN'S 5¢-10¢-25¢ STRE Court St Tel 595

Jones A N taxi dr — carptr 5 3rd Street  
 " Bernie (Minnie) REA emp Poplar St  
 " Clarence carptr 12 New Bridge Street  
 " Ellis (Rena) firemn USMC 13 Newberry (c)

**JONES FUNERAL HOME** (Timmons Jones  
 Mgr) Funrl & Ambulance Ser 9 New Bdg  
 Street Tel 340

Jones G W emp funrl hme (O) 11 New Bdg  
 " Gussie laundress (O) 13 Newberry St (c)  
 " Jas L Jr (Hazel) cashr TWP Co (O) 116  
 Queens Road  
 " Jasper W (Edna) civ ser emp (O) 5 Glen-  
 dale Road  
 " Miss Mattie stenog 310 New Bridge St  
 " Maryland (Sadie) pool rm opr (c)

**JONES-ONSLOW ELEC MEMBERSHIP**  
**CORP** (Fred Harmon Mgr) New Bern  
 Road Tel 771 and 555

Jones Robert A Lt USMC 317 Huerth Street  
 " Talbert (Elanor) undertkr (O) 305 Strat-  
 ford Road  
 " Thomp (Doris) undertkr (O) 202 Strat-  
 ford Road  
 " Timmons (Mary Eliz) funrl dir (O) 304  
 Warn Street  
 " W D (Josephine) USMC New Bridge St

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

## JEFFERSON STD LIFE INS CO (A J Lewis Dist Mgr) Insurance Petteway Bldg

Jeffries Grant W (Eva) Insurance 408 War-  
 lick Street

Jenkins Mrs Bessie hswfe (O) 205 Canterbury

" Bessie Mae 205 Canterbury Road

" C L (Mary) civ ser emp (O) 19 Westmnstr

" Faroy (Mary L) rest ownr (O) 210 Canter-  
 bury Road

" Geo W electr 205 Canterbury Road

" Joe (Varney) civ ser emp 108 Mill St (c)

Jernigan Paul (Mildred) bkpr 118 Circle Dr

Jewelry & Gift Center The 608 Ct St Tel 402

Johnson Alvarice wshrmn 215 Ann St (c)

" Dr Charles B dentist 316 Johnson Blvd  
 Tel 560

## JOHNSON'S DRUG STORE (G P Johnson)

Rexall Drugs 216 Old Bridge St Tel 370

" Frank USMC (O) 106 Sherwood Road

" G H (Frances) tel mechnc (O) 625 College

" Graham P (Elizabeth) Druggist (O) 403  
 Bordeaux Street

" H C (Lurline) Hwy Ptrlmn (O) 314  
 Bordeaux Street

" T L (Lila Mae) trk drvr 207 Queens Road

" V C (Anna Lee) mechnc Court Street

" Willis R (Pearl) ABC Ofcr 411 Brentwood

Julian Robt Locke (Naomi) gas drl 310 Strat-  
 ford Road

Jessup electrln 151 Charey Avenue

Justice Grocer Wilbur 300 RR St Tel 871

" Miss Ruby newspapr dist (News & Obsrvr)  
 302 RR Street

" Wilbur (Stella) groc stre ownr (O) 310 RR  
 Street

Kalanzis Frank rl estate (O) 407 Johnson Blvd

" Jas G rl estate (O) 407 Johnson Blvd

" Nick rl estate (O) 407 Johnson Blvd

Kat's Pool Room (G L Mattocks Ownr) 711  
 Court street

Katzin Dr M Optometrst Stegner Bldg Tel 837

Katzin Dr M (Jean) doctor 208 Canterbury Rd

Kaufman Francis (Helen) USMC (O) 204  
 Canterbury Road

Kay's Open Air Mkt (Mrs S L Wiggins) 406

Chaney avenue

Kearney Wm (O) 208 Queens Road

Kershon Josephine tel opr 102 Johnson Blvd

Keith John Jr (Louise) Lt USMC 219 Canter-  
 bury Road

Keller David C (Doris) rr brkmn (O) 32 E

Bayshore Street

Kelley LeRue (Ethel) ser sta opr 300 Sher-  
 wood Road

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

## KELLUM BROS GROCERY STRE Court St Tel 534

Kellum Franklin (Geneva) taxi drvr College St  
" I J (Mary Eliza) ins slsmn & rmng hse (O)  
Ward Street

" W D Fish House College St Tel 534

## KELLY BROS ESSO STA US 17 Tel 990-1

Kelly Lilly (Widow) smtrs 141 Newberry (c)  
" R N carptr 5 3rd Street

Kennedy Jay (Ida) carptr (O) 430 Warlick St  
Kesler B B C (Lottie) County Schl Supt 418

Johnson Boulevard Tel 410

## KETCHUM DRUG CO (W L Ketchum Ownr) Drugs-Prescrptn Ser-Fountain 632 Court Street Tel 286

Ketchum Gus ABC clk (O) 118 W Bayshore St  
" Juanita secty 207 Mill Avenue

" Muriel New Bridge Street

" Roland trk drvr 313 New Bridge Street

" W L (Sybil) druggist (O) New Bridge St

" Wm civ ser emp (O) 416 Sherwood Road

Kieny L A (Ina) USMC (O) 202 Queens Rd  
Kier D D (Marty) WO USMC 211 Canterbury Road

Kiernan Jas V (Evelyn) Flower Shp (O) 203  
Canterbury Road

Kiernan Flower Shop 203 Canterbury Road

## KOONCE

" T B Jr (Betsy) ins slsmn (O) 200 Glendale

" Will 106 Kerr Street (c)

" Willie (Laura) lbr 59 Kerr St (c)

Kunka Ambrose (Reginia) painter 17 Glendale

Kunkle Dr Clarence R (Donna) Dentist USN  
24 E Bayshore Street

Kurner Jno D (Doris) USMC (O) 124 Stratford Road

L & K Jewelers (Louis J Katzin Ownr) 726  
Court Street Tel 526

Laing Jas R (Mae) ofc mgr (O) 8 Glendale Rd

Lamusga Pete (Jane) retired (O) 308 Sherwood

Langley A W mercht (O) 320 Warlick Street

Langley's Grocery New Bridge Street

Langley Jas F (Helen) USMC (O) 118 Queens Road

Langley & Ruffin Ser Sta New Bridge Street

Langston Mitchell (Emma) civ ser emp 50  
Kerr Street (c)

Lassiter Roy Real Estate 120 Old Bridge St  
Lassiter Roy (Sarah) Rl Estate 314 Brentwood Avenue

Latta Jno (Ella) city emp 209 Ann Street (c)

Lavender Shoe Shop 12 Ward Street (c)

Lavores Nicholas (Mary) plbr (O) 208 Stratford Road

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Killpatrick Milton jewlrl 311 Mill Avenue

King Mrs Eliza (O) Old Bridge Street

" H C (Margaret) policeman 147 Circle Dr

" R I mechnc 103 Circle Drive

" Troy opr Plaining Mill (O) 132 Chaney Av

Kirchessner Rev R (Juanita) Clergyman 143  
Circle Drive Tel 316

Kiek W C (Grace) USMC 319 Huerth St

KIWANIS CLUB (Albert J Ellis Pres) Tel 365

KNAUFFS FLOWER SHOP Florist 716 Court  
Street Tel 278

Knauff Earl (Mabel) Florist (O) 20 Westmstr  
Knott C H (Della) bus drvr (O) 6 Westmstr

Knox U G Jr (Desiree) USMC (O) 202 Phillips  
Koch Samuel (Ruth) Cafe Ownr (O) 312 Sherwood Road

Koonee Annie L stenog 323 New Bridge St

" Chas D mgr Foscue Motor (O) 815 Court St

" E P (Catherine) state emp 210 Freeman St

" Gene F 323 New Bridge Street

" Jack C insurance 523 New Bridge St

" Marie 302 Court Street (c)

" R E Sr (Alma) civ engr (O) Freeman St

" Ray Jr (Marie) drug clk (O) 108 W Bayshore

KOONCE T B INSURANCE AGCY (Jack C  
Koonee Mgr) Ins & Bds 703 Ct St Tel 494

Koonee Mrs T B (O) 323 New Bridge St

Lawing P C Sr (Ruth) barber (O) 12 E Bayshore

" P C Jr 12 Bayshore Street

Leach Fredrick (Julie) USMC (O) 206 Stratford Road

LEDER BROS (Sam Leder Mgr) Department  
Store 615 Court Street Tel 424

Leder Samuel mercht (O) 421 Bordeaux St

Lee J A (Viola) Chief Clk 412 Johnson Blvd

Lemon Albert (Frances) USMC 110 Sherwood

Lemous J W (Jean) USMC 112 1st Street

Lennens Pat (Ruby) bus drvr 412 Sherwood Rd

Leon's Grill (Leon Zappas) 716 Court Street

LEWIS A J Insurance Slsmn & Mgr (O) 104  
W Bayshore Street

" A J Ins Co Petteway Building

" B T (Juanita) taxi drvr 107 Mill Avenue

" Dayton (Lessie) civ ser emp 5 Mill St (c)

" Dick (Jane) surveyor (O) 111 W Bayshore

" Ernest farmer 157 Ann Street (c)

" W C (Mildred) USMC 36 W Bayshore St

Life & Casualty Ins Co 212 Stratford Road

Likens George (Nora) police dep't 106 Old Bdg

" Jas mrcht 17 New Bridge Street

Lineberry E C (Lillian) bridge frmn 311 New Bridge Street

Lingle W R schl prin 318 New Bridge Street

LIONS CLUB (Clyde Sabiston Pres) Tel 385

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

## DIAL 722

Lipes Wheeler B (Myrtle) USN (O) 21 Glendale Road  
 Little Star Grocery 300 RR Street  
 Livingston David (Jean) USMC (O) 114 Sherwood Road  
 Livingwell F J jeweler 307 Ann Street  
 Lockamy Mrs G A postl emp 151 Chaney Ave  
 " G A (O) 151 Chaney Avenue  
 Loftin Barber Shop (Jno Loftin) 124 Kerr Street (c) (O)  
 Lollar C L civ ser emp (O) 203 Phillips Road  
 Lowery Jas F shop frmn (O) 322 Bordeaux St  
 Loving T A & Co Contractors  
 Loy H M mrcht (O) 420 Warlick Street  
 Loy Wholesale Co College Street  
 " Wm W (Muriel) mrcht 401 Brentwood Av  
 Lumpkin (Virginia) mrcht-furniture 403 Brentwood Avenue  
 Lynch Chas B (Virginia) USMC (O) 117 Stratford Road  
 " Jas W (Miriam) barber (O) 311 Johnson  
 " O H (Josephine) state emp hwy ptrl 414 Johnson Boulevard  
 Maloney F (Jennie) USMC 110 Queens Rd  
 Mamie Anna Shop 506 Mill Avenue  
 Mangum Marvin Jr (Nell) taxi co ownr (O) 202 Johnson Boulevard  
 Marriner Mrs Sarah Recreational Dir 143 Chaney Avenue  
 Marshall Chas bus drvr 31 E Bayshore St  
 " L retired College Street  
 " Raymond (Gertrude) mechnc (O) 31 E Bayshore Street  
 " Thos Tax Collector Court Street Tel 438  
 Marshburn Harld (Eva) Cafe Ownr College St Masonic Lodge (Lafayette Ldg 83) Johnson Building Tel 452  
 Mattocks Fred (Annie R) mrcht 404 Johnson  
 " G L opr pool room (O) 136 Chaney Avenue  
 " Leon (Frances) USMC (O) 109 Sherwood  
 Maultsby G E Purol Dist Plant US 17 Tel 323  
 " G E Residence 115 Westminster Dr Tel 794  
 Max's Tailor Shop College Street  
 May Clyde H (Louie) sales mgr (O) 308 Warn Mazingo J S (Bonnie) bus drvr (O) 17 Westminster Drive  
 " Mrs Johnnie beauty opr Court Street  
 Melanson R C (Shirley) USMC 126 Circle Dr  
 Melton M B (Frances) Apprntce Drugst 310 New Bridge Street  
 Mercer J R opr Marine Studio 13 3rd Street  
 Meredith Wayne (Jessie) 115 Old Bridge St  
 Metcalf Kelly (Millie) 117 Mill Avenue

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

### DIAL 755

### RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Manhattan Club 206 Kerr Street (c)  
 Mann J E (Veronica) USMC (O) 307 Stratford Road  
 Mansfield Jno C (Helen) USMC 705 New Bdg  
 Manual Clarence (Annie) 36 E RR Street (c)  
 Margolis Mrs Bessie hswfe 127 Bayshore S  
 " Ike (Eleanor) mrcht (O) 201 W Bayshore  
 " Leon mrcht 127 W Bayshore street  
 " Maurice mrcht (O) 112 W Bayshore St  
**MARGOLIS DEPT STRE** Dep't Stre 634 Court Street Tel 428  
 Marillo Ed jeweler 311 Mill Avenue  
 Marine F W (Nettie) Rooming Hse 221 3rd St  
 Marine Chevrolet Co Chev Dlr Marine Blvd  
 Marine Corps US Camp Lejeune Tel 221 Montford Pt Camp Tel 731 Military Police Tel 400  
**MARINE RADIO SALES & SERV** (F W Stegner Propr) Radios-Radio Reprs Phonographs-Records College Street Tel 739  
 Marine Studio 725 Court Street (Strand & Wray Ownrs)  
 Marino B & Sons (B Marino Ownr) Produce Market 207 New Bridge Street  
 Marks Woodrow W (Gertrude) bus drvr (O) 118 Stratford Road

Metchieskoff Letha Continuity Writer 305 Stratford Road  
**METHODIST CHURCH** (Rev Leslie L Parrish Pastr) Mill Av Tel 772  
**METHODIST PARSONAGE** 301 Johnson Boulevard Tel 547  
 Jacksonville Methodist Church Kerr St (c)  
 Metzner Kenneth R (Dorothy) storekpr (O) 17 Glendale Road  
**MIDWAY PARK FOOD CENTER** (C W Conkling) Midway Park Tel 2139 Jacksonville Tel 281  
 Milbert Alfred N (Mary Ella) Lt USMC (O) 8 Westminster Drive  
**MIDWAY SERVICE STA** Gulf Products Midway Park Tel 2142  
 Miller Ira (Bernice) USMC (O) 114 W Bayshore  
 " J M (Minnie) paintr College Street  
 " W R (Beaulah) carptr 311 Ann Street (O)  
**MILITARY POLICE (USMC) News & Views** Building 816 Court Street Tel 400  
 Miller M E (Margaret) retd USMC (O) 3 Glendale Road  
 Mills W B (Jessie) civ ser emp 207 Sherwood  
 Mitchell Jno A (Nellie) USMC (O) 105 W Bayshore Street  
 " P R Tax-Service Burns Bldg Mill Avenue

## BUILDERS SUPPLIES COMPANY

### JACKSONVILLE, N. C.—DIAL 241

### • GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

## MITCHELL

" P R (Nellie) Accountnt & Tax Consultnt  
Residence 407 Brentwood Avenue  
Mobley Mrs Etta 310 Ann Street

**MODERN FURN CO (Two Stores) 630 Court**  
St Tel 566 & 218 New Bdg St Tel 693

Modern Studio (Stroud & Wray Ownrs)  
Photographers 208½ Old Bridge Street  
Molaro Louis J (Ann) USMC 116 Circle Dr  
Montford Inn Bar (Chas Azam Ownr) Beer  
& Wine 211 Kerr Street

" Inn Grill (W Caveness Ownr) 209 Kerr St  
" Dr S H Physician (c)

Moore's Garage Kerr Street

Moore Ivey (Eula Lee) bus drvr 107 Circle Dr  
" O A (Edith) Night Clk (O) 9 Pine Street  
" Sol shoe shop 137 Newberry Street (c)  
" Will (Lina) Garage Ownr (c)

Moorehouse Mrs Florence hskpr 308 Johnson

Boulevard

Morgan D farmer 157 Ann Street (c)  
" J T hotel clk Walmor Htl 152 Chaney Av  
" M F (Lillian) carptr 7 Pine Street  
" Walter W hotel opr & ownr (O) 122 Chaney

Morris A C (Erma) USN 310 New Bridge St

" H D (Dorothy) lineman 101 Mill Av Apt 4

National Cab Co (Grover Ward Ownr) 113

Chaney Avenue

McCloud A D (Martha) Regstrd Drugst 504  
College Street

" Martha Registered Nurse 504 College St  
McCoy R F USMC (O) 307 Huerth Street  
McCulloch Bill Jeweler 5 3rd Street  
" Jas Jeweler 5rd Street

McCree Jas B (Mary) USMC 205 Canterbury Road

**MCCULLOCH'S JEWLRY Jewelry-Gifts 628**  
Court Street Tel 408

McDonald George (Ethel) Insurance Slsmn  
100 Circle Drive

McFatter Roy (Clara) Ownr McFatter's Elec  
Serv Residence 507 College Street

**MCFATTER'S ELECTRIC SERVICE (ROY**  
McFatter Ownr) Elec Sales & Service  
308 New Bridge Street Tel 690

McGraw Alanson R retird 5 3rd Street  
" Helen mgr guest house 5 3rd Street

McGregor Dale (Jean) USMC 310 New Bdg  
McKay Plbg & Htg Co 203 Stratford Road

McKay Glen O (Mabel) plumber McKay  
Plbg Co (O) 303 Stratford Road

McLaughlin E L Mgr Hospital 316 Bordeaux  
McLeod Geo R USMC (O) 318 Huerth St

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

• GOLDSBORO, N. C.—DIAL 390

Morton Alvin C (Estelle) bkpr (O) 29 E Bayshore Street

" Mrs B F hswfe (O) 305 Ann Street  
Bernard J (Evelyn) Clk (O) 51 W Bayshore

" Cecil (Peggy) trk drvr 119 Circle Drive  
" Mrs Eliza Old Bridge Street

" Horace policeman city of Jacksonville  
" J M (Lena) 104 Mill Avenue

" Miss Mildred Deputy Registr Deeds (O)  
320 Marine Street Tel 473

" Mrs Minnie hskpr 320 Marine Street  
" Mrs Myra hskpr (O)

Mosley J M (Bernice) mrcht (O) 108 Johnson

Mayville H H (Ann) USN (O) 310 Stratford  
Multerer Walter J (Lillian) machinst (O) 122

W Bayshore Street

Mumford Dr S H Physician Ofc Branch Street  
Tel 391

Murray Hunter C (Alice) USMC New Bdg St  
Murrill J B (Dorothy) Registr of Deeds (O)

324 New Bridge Street

Murrill John C ser sta ownr (O) 23 Tallman  
Street Tel 313

**MURRILL SERV STA (Jno C Murrill Ownr)**  
Texaco Prodccts 100 Chaney Av Tel 522

Murrell Z E Jr mgr Cstl Motor Co Chaney (O)

Myers Marvin G USMC (O) 108 Queens Rd

McCaskill R Wayne (Marion) Mrcht (O) 13  
Glendale Road

**N C C S CLUB (Geo See Mgr) 9 Tallman St**  
Tel 490

Neely Wm R (Helen) USMC (O) 15 Westmnstr  
Neil Eddie (Anna) city emp 2 First Street (c)

Nelson E C (Winnie) Capt USMC (O) 212  
Canterbury Road

Nelson's Photo Shp (W B Powell Mgr) 717  
Court Street

New Deluxe Diner New Bridge Street  
New Dixie Grocy (Albert Jones Ownr) 319

Court Street

New River Bottlers Inc (W F Griffin-C H  
May-G G Carmichael Ownrs)

New River Oil Co Old Bridge Street

**NEW RIVER BLOCK CO Mfrs Fine Bldg**  
Blocks Ofc Riverview Htl Bldg Tel 512

**NEWS & VIEWS (Billy Arthur Publ'r) Semi-**  
Wkly Newspaper-Job Ptg Ofc Supls 814

Court Street Tel 300

Nicholson Rob't retired 403 Johnson Blvd

Norris C J (Dorothy) 5 3rd Street

Nulton Roy (Virginia) Factry Mgr Cement  
Blk Co 128 W Bayshore Street

**NURSES' HOME Onslow Hosp College St**

Tel 741

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

## DIAL 722

Oakes Ralph C (Martha) USMC (O) 406  
Sherwood Road

Odom Jas A Insrce Slsmn 203 W Bayshore St

Odom Jas A Insurance Ofc 712 New Bdg St

Onslow Bakery Bakery 501 New Bridge St

Onslow Barber Shop (J Dewey Edwards Ownr)  
720 Court Street

**ONSLOW BILLARD PARLOR** (J Dewey  
Edwards Ownr) Billards 722 Ct St Tel 641

**ONSLOW COAL-OIL CO** Distributors Gulf  
Products US 17 Tel 348

**ONSLOW COUNTY**

AAA Ofc 103 New Bridge St Tel 552

ABC Board Ofc 103 New Bdg St Tel 307

**AUDITOR** Ofc (J J Cole) Tel 453

**CLERK'S** Ofc (J R Gurganus) Tel 416

**COUNTY** Agt (Charlie C Clark) Tel 411

**GARAGE** 456 College Street Tel 425

**HEALTH DEPT'T** College Street Tel 332

**HOME AGENT** 103 New Bridge Tel 411

**HOSPITAL** (Dr W C Steinback) Tel 741

**JAIL** 107 New Bridge Street Tel 539

**REGISTER OF DEEDS** (J B Murrell)  
Tel 442

**SCHOOL SUPT** (B B C Kesler) 103 New  
Bridge Street Tel 446

**SHERIFF** (I D Sanders) Tel 487

Page Pureol Service Sta Old Bridge Street  
" W Robt Jr (Juanita) mercht-whlsle (O)  
28 Westminster Drive

" S C (Clara) Oil Distributro (O) 324 Huerth

Pait Bill (Anna) hosp attdt 108 Mill St (c)

Palmer Dr Mike J Optometrist Ofc Ct Street

Parice N D (Phyllis) USMC 115 Old Bdg St

**PARENT-TEACHERS ASS'N** (Dan Clark  
Pres) Tel 9080

Parker Cora Mae clk-typst 327 New Bdg St

" Maggie cook 113 Mill Street (c)

" Mrs Susan hswfe 307 Ann Street

Park Marshall mechnc 311 Mill Avenue

Parrish Enoch (Cora) asphlt plnt emp 302  
Court Street (c)

**PARRISH REV LESLIE L (Stella)** Clergyman  
(O) 301 Johnson Blvd Tel 547

Pastry Shop The (S M Shadeed) Court St

Patterson Ray C mgr Western Union 303  
Chaney Avenue

Patterson R K (Margaret Eliz) USMC 125  
Circle Drive

" R W (Betty) USN (O) 19 W Bayshore St

Paul's Billiard Parlor (Paul Capps Ownr)  
115 Chaney Avenue

Paul's Double Eagle Bar (Paul Capps Ownr)  
Beer 208 Old Bridge Street

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

**TAX COLLECTOR** AAA Bldg Tel 438

**WELFARE DEPT** AAA Bldg Tel 371

Onslow Bakery New Bridge Street

**ONSLOW COUNTY HOSPITAL** (Dr Wm C  
Stainback) College Street Tel 741

**ONSLOW FCX SERVICE** College Ct Seeds-  
Feeds-Fert College Street Tel 426

Onslow Guest House (Helen McGraw) 5 3rd  
Street Tel 674

Onslow Implement Co 710 New Bridge Street

Onslow Mutual Burial Assn New Bridge St

Onslow Restaurant (John Humphrey Ownr)  
126 Kerr Street (c)

Onslow Theatre (W O Strickland Mgr) 721  
Court Street

Orcutt Norman Jr (Doris) USMC College St

Orr E W USMC (O) 420 Bordeaux Street

Ottaway E T (Ruth) ser sta ownr 210 Sher-  
wood Road

Owen P D (Mary) civ ser emp 157 Ann Street

**PADGETT'S TAILORING SHP** (Mrs L W  
Padgett Mgr) College St opp PO Tel 685

Padgett Dr B D Osteopth Ofc Petteway Bldg  
" Charlie M (Margie) paintr (O) 206 Johnson

Padrick Manly (Hepsy) ser sta emp (O) 617  
College Street

Page N J (Beulah) ser sta opr New Bridge St

Pearson Booker T (Lenora) (O) 110 Kerr St (c)

" F W (Viola) barber 314 Johnson Blvd

Peck's Bakry & Rest (Jack Peck Ownr) 603  
Court Street

Peck Jack (Edith) Restaurant Owner (O) 624  
College Street

Peacock Johnnie plbr 119 Stratford Road

" Oliver J (Annie) plbr 119 Stratford Rd

" Robert L plbr 119 Stratford Road

Peed F M Groc Store Ownr 22 Ward Street

Pell E F (Katherine) USMC 324 Warlick St

" J L (Myrna) USMC (O) 23 Glendale Rd

Penn C E (Jacqueline) USMC 121 Circle Dr

Perkins Curtis Ownr Mens Shop 705 Ct St

Perrotas Sgt (Stephanon) USMC 311 Ann St

Person R T (Villa Mae) USMC 310 Sherwood

Peter Lt Wm J (Grace USMC 101 Mill Av

Peterson Ernest (Loretta) civ ser emp (lsbr)  
109 Kerr Street (c)

Petteway Alese bank emp 211 Mill Avenue

" Mrs Annie E Hsewfe (O) 328 New Bdg St

" F T (Mollie) clk (O) 211 Mill Avenue

" J C (Retired) (O) 221 New Bridge Street

" Lilly H hswfe (O) 201 Mill Avenue

Petrie Floyd mgr Crystal Cafe 5 3rd Street

Phillips Carl (Bessie) clk ACL RR 400 Johnson

Boulevard

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

**PHILLIPS D L** Real Estate Ofc US 17 Tel 745  
 Phillips Frank (Marendra) (O) 145 Ward St  
 " Mrs G W schl teacher (O) 422 Bordeaux St  
 " H G (s) Real Est Agt Overbrook Office  
 " Nora E (s) Asst Clk Court Ward Street  
 Pierce Frank city emp (O) 143 Chaney Av  
 " Will (Margaret) Surveyor (O) 132 W Bayshore Street

Pilot Life Ins Co (I J Kellum Agt) 131 Ward St  
 Pla-Mor Music Co (R Tallman Mgr) Court St  
 Plemons norma 107 Mill Avenue

**POLICE DEPT' (W D Hurst Chief)** City Hall Chaney Avenue Tel 760

Pollard A D clk 314 New Bridge Street  
 Pollock Alton (Lela) labrer Griffin's 78 Kerr Street (c)

" Clevnie (Helen) Grocery Stre 121 Poplar Street (O) (c)

Poplar St Groc Co (Charlie Pollock Ownr) 123 Poplar Street (c)

Porter M J carptr USMC 5 3rd Street  
 Potter Harry (Jessie) Undertaker Quinn-McGowan 302 New Bridge Street

" J J (Lillian) mechnc 401 Sherwood Rd  
 Powell Chas B (Iola) Painting Contrr (O) 206 Sherwood Road

" C T USMC 106 Circle Drive

**QUINN & MILLER FURN CO** Crosley App-Radios-Wshng-Mchs-Mohawk & Alexander Smith Carpets 226 New Bridge Street Tel 559

Quinn & McGowen Funrl Hme (Harry Potter Mgr) 330 New Bridge Street

Quincy W B (Tommie) Druggist (O) 125 W Bayshore Street  
 REA (Fred Harmon Mgr) New Bern Road Electric Coop Tel 771

**RADIO STATION WJNC (Lester Gould Mgr)** Commrc Broadstrs Hwy 24 Tel 707

Raeford Louise (s) waitress 133 Circle Dr  
 Raiford L M Jr (Marie) mechnc (O) Seven Gables Tourist Camp

**RAILWAY EXP AGENCY RR Depot** Tel 308

Rawls C F city emp 101 Stratford Road  
 Raynor Troy (Thelma) slsmn (O) 12 W Bayshore Reavis L O (Minnie) Oil Dlr-Whlsle 318 Brentwood Avenue

Redfern B J ACL Emp 114 Mill Avenue (c)  
 Reed Rev H M (Ada) Clergyman (O) 30 Newberry Street (c)

" Jerome bar tender 107 RR Street  
 " Jessie farmer 157 Ann Street (c)  
 " Jessie (Celia) plstr (O) E RR Street (c)

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 7 55

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

" M W (Helen) USMC 311 Ann Street  
 Pratt Willie (Addie) fireman-Marine Base 31 Newberry Street (c)

**PRESBYTERIAN CHURCH (Rev Carl B Craig Pastor)** College Street

Price Mrs Annie M (O) 3 Ward Darst Plaza  
 " Miss Hathaway Registered Nurse 3 Ward Darst Plaza

Price L B Merc Co 401 Ann Street  
 Prince W J (Louise) labrer 137 Newberry St (c)

" W S (Clara) USMC (O) 33 W Bayshore St

**PRISON CAMP (NC) Wilm'n Hwy Tel 435**  
 Proctor Benford L (Eleanor) baker (O) 15 Glendale Road

Provost E W (Retired) (O)  
**PUBLIC LIBRARY (S Rogers Librn)** High School Tel 479

Purcell Wm F (Mattie) USMC (O) 16 Glendale

**PURE OIL CO (G E Maultsby)** US 17 Puro Products Tel 323

Purvis Bill (Mrs Bill Purvis) Dry Clng Plant Ownr) 131 Sherwood Road

**PYROFLAME GAS CO (Tom Shugart Ownr)** Bottld Gas Systms Old Bdg St Tel 528

**QUALITY CLEANERS** Cleaning & Pressing 503 New Bridge Street Tel 502

Quick W B (Vera) Ins slsmn (O) 2 Glendale Rd

**REX RESTAURANT (B Marino & Son Ownrs)** Finest in Foods US 17 at Bridge Tel 334

Revellie Louis M (Helen) civ ser wkr (O) 200 Sherwood Road

Rhodes C L (Kathleen) Newspapr Reporter 110 Circle Drive

" Delilah cook 142 Kerr Street (c)

" George (Louise) Service Sta Mgr (O) 201 Stratford Road

" J K (Bessie Postal Clk PO (O) 402 Mill Av

" Wm hotel emp 317 Court Street (c)

**REXALL DRUGS (Johnson Drug Store)** 216 Old Bridge Street Tel 370

Rich Mrs Doris hswfe 101 RR Street

Richardson M N clk ACL RR Co 311 Mill Av

Riddle L Parker (Addie) Upholsterer (O) 16 Westminster Drive

Richards Marie mail clk P V Capps Co 327 New Bridge Street

Riley Jas M Jr (Leota) USMC (O) 26 Westminster Drive

Risdie Varce (Esther) 5 3rd Street

Rivenbark (W G) (Mrs W G) farmer (O) 146 Chaney Avenue

**RIVERVIEW HOTEL (Geo Likens Mgr)** Old Bridge Street Tel 344

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Robb Mrs Oliver R hswfe (O) 120 W Bayshore  
 " P H (Rosa) USMC (Retired) (O) 311 Warn  
 " T N (Mary) lbr yard frmn (O) 109 W Bay  
 shore Street  
 Roberts W R Jr (Mrs W R) barber 13 New  
 Bridge Street  
 Robins Miss M clerk 310 New Bridge Street  
 Robinson Mrs H L hswfe (O) 301 Stratford Rd  
 " Jno D (Josephine) electr contrr (O) 23  
 W Bayshore Street  
 " Miss Nina tel opr 310 New Bridge Street  
 Rogers E D (Carrie) (O) 12 Newberry St (c)  
 " Mrs Sallie hswfe (O) 307 Ann Street  
 Roller W F (Mary) bus drvr 105 Sherwood Rd  
 Rose's Five & Ten Cent Stre Court Street  
 Ross J (Joan) mechnc 201 Mill Avenue  
 " Wm S (Madeline) Laundry Rte Man 108  
 Circle Drive  
 Rowe Edgar E (Hilda) Radio Mechnc (O)  
 217 Canterbury Road  
**ROWE RADIO SERVICE (Edgar E Rowe  
 Ownr) Expert Radio Service Court St  
 Tel Day 318 Nite 9486**  
 Royal Cleaners 503 New Bridge Street  
 Roys Soda Shop 587 New Bridge Street  
 Rubys Beauty Salon 459 W Bayshore St

**SANDERS SALES & SERVICE INC** Ford dlr  
 Garage New Bridge Street Tel 353  
 Sanders S A (Esther) USMC 34 W Bayshore  
 " I D (Thelma) sheriff Onslow Cy (O) 301  
 Warn Street res Tel 291  
 " Rob't clk 301 Warn Street  
 Sanderson J J (Henrietta) bkpr (O) 318  
 Bordeaux Street  
 Sandlin Geo (Sophie) 301 Court Street (c)  
 Sanitary Barber Shop 313 College Street  
 Sasser Frank bdg tender ACL RR E RR St (c)  
 Saucier Eugene (Elsie) USMC (O) 113 Sher-  
 wood Road  
 Sawyer C H (Thelma) bus drvr 214 Freeman St  
 Schwentorius Mrs Josephine bkpr (O) 16 W  
 Bayshore Street  
 Scott J B (Christine) ownr New Deluxe Diner  
 (O) 410 College Street  
 " Mrs Sally hskpr (O) 410 Bordeaux Street  
 Scull Miss Ruth emp Carolina T & T Co 900  
 Court Street  
 Scurry H R (Lottie) civ ser emp (O) 23 E  
 Bayshore Street  
 Seashore Bus Station 101 Chaney Avenue  
 Seafare Cafe 407 Marine Boulevard  
 Seashore Transp Co Ofc News & Views bldg  
 Tel 546 Garage Tel 927-6

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755  
 RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Ruffin Cecil (Marie) Serv Statn Ownr (O)  
 311 Bordeaux Street  
 Runnels R (Marie) USMC Seven Gables Camp  
 Russ Mrs J R steno P V Capps Co 404 Johnson  
 Boulevard  
 " O L (Mrs O L) State Hwy Insptr (O)  
 320 Bordeaux Street  
 Russell Jno J (Carolyn) USMC 149 Circle Dr  
**S & M AUTO & HME SUPLY CO (Ollie T  
 Shelton & R Wayne McCaskill Ownrs)  
 Home Supls-Sherwin-Williams Paints  
 GE Applnecs 712 New Bridge St Tel 513**  
 Sabiston Bros (J K & W E Sabiston Ownrs)  
 611 Mill Avenue  
 " Clyde L (Oleta) real estate residence 36 E  
 Bayshore Street (O)  
 " Clyde real estate ofc 98 Stratford Road  
 " David (Mrs David) slsmn (O) 231 New  
 Bridge Street  
 " Jean stenog 36 E Bayshore Street  
 " Jim K (Sally) mrcht (O) 310 Bordeaux St  
 " W E (Grace) mrcht (O) 306 New Bridge St  
 Sacknoff Barbara Leigh (College) 305 Johnson  
 Boulevard  
 " S E (Miriam) mrcht (Fleischman's) res  
 305 Johnson Boulevard  
 Safety Cab Co (A G Hadnott Mgr) 700 Ct St

See Geo (Lenore) exec secty NCCN 313 Brent-  
 wood Avenue Tel 516  
 Sellers A W (Irene) auto slsmn 132 Circle Dr  
 " Bruce W (Arlene) ry exp agent 6 Glendale  
 Service Barber Shop Old Bridge Street  
 Sesson G civ ser emp 215 Ann Street (c)  
 " Janie 215 Ann Street  
 " Viola civ ser emp 215 Ann Street  
 Setzer B C (Belle) dragline opr 408 Warlick St  
 Sewell Hubert W (Mildred) ry exp agt 312  
 Brentwood Avenue  
 " L D (Mrs L D) (retired) (O) 235 New Bdg  
 " L produce co emp 202 Mill Avenue  
 " Miss Margaret beauty opr 235 New Bdg St  
 Shapino Jennie Ownr 5¢ & 10¢ store res 200  
 Canterbury Road (O)  
 Sharit G A USMC 17 W Bayshore Street  
 Sharpe Alda 101 Circle Drive  
 Sharples T (Mary) city emp 210 Ann Street (c)  
 Shaw A Turner atty Ofc 209 New Bdg Tel 395  
 " A Turner atty 2 W Bayshore Blvd  
 Shaw Bros Groc 105 Kerr Street (c)  
 Shaw John H & Sons undertkrs 141 Bramch (c)  
 " K L (Christine) Capt USMC 32 W Bayshore  
 " Phillips (s) co-owner gro store (c)  
 " Wm (Molly) co-ownr groc srte 105 Kerr St  
 (O) (c)

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241 • GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

Shelton Ollie T (Lucy) mrcht (S&M Auto & Hme Sup) (O) 19 Glendale Road

Shepard Jessie civ ser emp (O) 125 Poplar St  
" Linda hswfe Ford Street (c)

" Malicair (Dora) labrer 26 New Bridge St (c)

" Thelma nurses aide 327 New Bridge St

" W H (Hazel) mrcht 419 Brentwood Ave

Sherman Blanche C (O) Huerth Street  
" Harold (Phyllis) 5¢ & 10¢ stre mgr (O) 209 Canterbury Road

" H L carptr (c)

" Nellie B bty opr 204 Kerr Street (c)

Sherrill J H carptr 5 3rd Street

Shore Willie (Lossie) bulldozer drvr 315 Ford Street (c)

Shugart Tom (Frances) mrcht (Pyroflame Gas Co) 417 Brentwood Avenue  
" W I retired postal emp (O) 306 Johnson Blv

Sidbury J W (Martha) supt bldg & constr 20 W Bayshore Boulevard

Sides Richard (Mrs Richard) civ ser emp 117 New Bridge Street

Simmons Mrs Blanche hskpr (O) 305 Bordeaux Street  
" H R druggist (O) 408 Bordeaux Street  
" Miss Kathleen clk 305 Bordeaux Street  
" Kinsey H mechnc (O) 305 Bordeaux St

Smoak Louis C USMC 129 Circle Drive  
Snappy Lunch 210 New Bridge Street

Snell Fred (Brenda) forester 215 Sherwood Rd

**SOUTHERN CLEANERS & LAUNDRY (D C Tripp mgr) Dry Cleaners & Ldry 822 Court Street Tel 722**

**SOUTHERN SUPPLY CO (Roy L Tripp Ownr) Firestone dealer 714 Court St Tel 779**

Spain J L (Mary) line frmn REA 106 Queens Sparrow Jno W (Mary) civ ser emp (O) 5 E Bayshore Street

Spence J D (Sarah) sup't water & sewer dept Camp Lejeune (O) 110 Westminster Dr

Spencer G (Perline) 207 Ann Street (c)  
" Governor Court Street (c)

" Johnnie (Ophelia) carptr 207 Ann St (c)  
" Wm Ed (Bertha) emp Jax Lbr Co (c)

Sprouse T H (Nell) cashr-ldry 153 Circle Dr  
" Wm (Bettie) 302 Mill Avenue

Snow Ball Soda Fountn (Carrie Rodgers Ownr) 208 Court Street (c)

Stainback Dr W C phsician Office Hosp Tel 642  
" Dr W C (Sally) physician residence 34 E Bayshore Street Tel 964-1

Stallings Wm E (Pauline) Bus drvr (O) 204 Phillips Road

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

" T W (Mary) beer distbtr (O) 4 Glendale Rd

Simpson C G (Othel) mgr FCX stre (O) 201 Sherwood Road  
" Miss Eva mrcht (O) 416 Bordeaux Street

" Miss Florence mrcht (O) 416 Bordeaux St

" Woodey H (Mrs Woodey H) mrcht (O) 319 Bordeaux Street

" W (Eva) 5 Mill Street

Sketoe Clayton D (Dorothy Lee) USMC (O) 18 E Bayshore Street

Sloan Jas A (Betty Sue) USMC (O) 15 E Bayshore Street

Smith Dan (s) retired (O) 115 Queens Road  
" E B (Mrs E B) mrcht (O) 323 Mildred Av

Smith & Sons E B (E B Smith Ownr) 321 Chaney Av  
" Effie Mae cafe emp 116 Mill Avenue (c)

" Frank taxi drvr Yellow Cab 5 3rd Street

" Frank A (Mrs Frank A) post mtr Jax 413 Bordeaux Street Tel 414

" M V USMC 117 Circle Drive

" Owen mill emp 2 First Street (c)

" Mrs Rena (O) 413 Bordeaux Street

" R E (Mrs R E) auto drl (O) 315 Huerth St

Smith W B (Betty) bus drvr 407 Sherwood Rd

Smithwick Claude W (Daisy) refrgtn mechnc (O) 26 E Bayshore Street

Standard Barber Shp (Johnnie Meadows) Ward Darst Plaza

Standard Cab Co (Ransom Warren Mgr) 737 Court Street

**STANDARD OIL CO (J F Starling Mgr) Kerr Street Tel 471**

Stanford Rev S L (Eliza) clergyman (O) 68 Kerr Street (c)

Stanly Chas B (Florence) 5 3rd Street

Stanley Geo A (Bessie) farmer (O) 120 Mill Av  
" Lemon (Gernell) carptr 101 RR Street

" L A (Doris) cab drvr 312 Ann Street

" Michel (Phoebe) store ownr 120 Mill Av

Stapleton's Grocery 523 Court Street  
" Claude E (Lucille) grcrys stre ownr (Stapleton's Grcrys) (O) 27 W Bayshore Street

Starkey D W (Selenia) mchst (O) 21 E Bayshore

Starling Jessie F (Laura) Std Oil (Esso) distrbtr 316 Brentwood Avenue  
" W B bookpr office Petteway Building

" W D (Mrs W D) bkpr res 317 Bordeaux (O)

**STARLING SAM F Horse and Mule drl tobacco curer farm supls Farm Impls 610 New Bridge Street Tel 795**

Starr Theatre (H M Loy Ownr) 124 Poplar St

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

## STATE FARM INSURANCE COMPANIES

(Bloomington Ill) (A P Greer Manager)  
Stegner Building Tel 328

State Hiway & Pub Wks Comm US 17 Tel 263

## STATE HIGHWAY PATROL City Hall 120

Chaney Avenue Tel 881

State Theatre 112 Old Bridge Street

Staton Fayette gen'l contrct 507 New Bdg St

Steed Blake H (Jane) USMC (O) 24 Glendale

Stegner Fredrick W (Vera) radio electrн (O)

148 Chaney Avenue

Stewart Kay Jr (Mikey) taxi ownr (O) 117

Queens Road

Stokes Lewis (Rosa) cement finisher 140 Newberry Street (c)

Stowe R C (Margie) mechnc (O) 201 Queens

Stringfield Josephine rooming hse keepr 64

Kerr Street (O) (c)

Strickland L G (Maggie) mechnc 112 Shcrwood Road

" T farmer 157 Ann Street (c)

" W O theatre mgr 314 New Bridge St

Suggs Johnnie (Halese) presser-dry cleaner

8 Newberry Street (c)

Sullivan Mrs Bessie Lee laundry 310 Ann St

## SULLIVAN DEAN Ownr Dean Sullivan Tire

Co residence Chaney Ave Tel 261

## TAYLOR

" Deane C (Mrs Deane Taylor) mrcht (O)  
321 Huert Street

" Jas M (Mrs J M) auto body reprmn 25

New Bridge Street

" Rob't L (Elsie) painter (O) 307 Warn St

## TAYLOR'S STOCK FARM

Dairy Products

Richlands N C Tel 342

## TAYLORS THE

(Dean C Taylor Ownr) Baby

& Gift Shp Midway Park Tel EX2137

Taylor V L (Mrs V L) civ ser emp (O) 127

Chaney Avenue

Taylor Raeford mechnc (O) 212 Sherwood Rd

## TEACHERAGE JAX SCHOOL

New Bridge Street Tel 567

Teachey R W Bruce (Elizabeth) stock clk 414

Brentwood Avenue

Teels Rosa (widow) washrmn 142 Newberry (c)

Tew Morris (Doris) 232 New Bridge Strect

Texas Co The Texaco Products Tel 315

Thomas Charlotte Idry emp 316 Ann Street

" Mrs Sophie 310 Ann Street

" Rev (Lena) clergyman 48 Kerr Street (c)

" Mrs Marie hswfe 106 Stratford Road

Thompson Boney (Josephine) civ ser emp

" C (widower) carptr & fishrmn (O) 11

Court Street (c)

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Summersill & Summersill attys at law Bank Building Court Street Tel 486

Summersill Mrs Estelle hswfe (O) 304 New Bridge Street

" E W (Alice) atty res (O) 412 College St

## SUPT PUBLIC SCHOOLS (B B C Kessler)

Court Street Tel 446

## SUZAL FLORIST 228 New Bridge St Tel 496

Swain J V (Dorothy) rate clk 122 Queens Rd

Swareengen Charlie C (Mary) USMC retd

(O) 405 Johnson Boulevard

Sweetser W B (Janet) USMC 119 Queens Rd

Swindle P (Helen) USMC 608 New Bridge St

Swinson Mrs Ruby hswfe (O) 205 W Bayshore

Tallman Donald W (Eloise) federal emp 309

Brentwood Avenue

" Dick record shop Court Street

" Edward B (Evelyn) record shop ownr 315

Brentwood Avenue

" Miss Mildred postal emp 205 Chaney Av

" R F (Mrs R F) civ ser emp (O) 327 Mildred

Avenue

" R R (Mrs R R) retired (O) 205 Chaney Av

Taylor Alfred J (Mrs Alfred) clk (O) 340

Warlick Street

" Charles A (Oma) druggist (O) 112 Strat-

ford Road

" J L (Lucille) USMC (O) 3 Westminster Dr

" K D (Mrs K D) oil distrbtr (O) 408 Bordeau Street

" H H (Edna) ownr Champion Shoe Repair (O) Jean Circle

" Marion E (Sadie) USMC (O) 404 Sherwood Road

## TIDE WATER POWER CO (J L Covington Mgr)

Elec Serv 117 Chaney St Tel 335

Todd Elbert S (Ann) 401 Ann Street

Town & Country Gas Co 714 New Bridge St

Tripp D C (Mrs D C) Laundry (O) 405

Bordeaux Street

Tripp S M USMC 401 Johnson Boulevard

Thrower J L (Allie) state hwy emp 513 New

Bridge Street

Turlington Dr W T residence (O) 121 Chaney

Avenue Tel 319

" Dr W T ofc 607 Court Street Tel 588

Turnage Verdie nurse 5 Glendale Road

Turnberg (Ester) USMC (O) 108 Sherwood Rd

Turner A H (Janie) packer New Bridge Street

" Dr L R (Mrs L R) dentist residence 12

Ruth Street (O)

" Dr L R dentist office 607 Court St Tel 455

Tyrance Richard (Addie Mae) civ ser emp (O)

65 Kerr Street

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

**UNION BUS STATION** Chaney Av Tel 201  
**USDA (Farm Hme Admins)** Tel 306  
 U S Post Office (Frank Smith PM) Court St  
 Tel 738  
**USO CLUB (Geo See Dir)** 9 Tallman St Tel 490  
**U S RESTAURANT (Steve Stefanou Ownr)**  
**Fine Foods** 728 Court Street Tel 480  
 Varnan Clifton (Catherine) paintr 11 Pine St  
 Vaught F W (Wilma) Lt USMC (O) 201  
 Canterbury Road  
 Va-Car Fertilizer Works E R R Street  
 Venters Carl (Margaret) atty res 114 Strat-  
 ford Road (O)  
 " Carl attorney ofc Mill Avenue Tel 568  
**VENTERS OIL CO INC (Lonnie Reavis Mgr)**  
**Amoco Distrbtrs** US 17 Tel 725  
**VFW POST** 9010 (Charlie C Swarebgen  
 Cmdr) Hdqrs NC 24 Tel 577  
 Victoria Cafe 504 Mill Avenue  
 Victoria Hotel Mill Avenue  
**VICTORY BEAUTY SHP (Ophelia Melton  
 Ownr)** Mill Avenue Tel 405  
 WJNC (Lester Gould Mgr) Radio Sta Hwy  
 24 250 Watts Tel 707  
 Waerson Cpl (Ann) 111 RR Street  
**WALGREEN DRUGSTORE (Coleman Bynum  
 Ownr)** 114 Chaney Av Tel 650 & 383

Washburn O N (Mrs O N) lbr mill sawyer (O)  
 10 Tallman Street  
 Waters Ellis (Victoria) mrcht Kerr Street (c)  
 " J D (Frances) cafe opr 305 Ann Street  
 " Mrs J H hswfe 301 Ann Street  
 " Nolan (Nina) ser sta emp (O) 100 Strat-  
 ford Road  
 " Odell (Ohma) butcher 20 Ward Street  
 " Ohma Lee auditor bus company 20 Ward St  
 " R H Ser sta opr 310 Ann Street  
 " Everett ser sta emp 301 Ann Street  
 Watson Ellie (Mavis) bus drvr 210 Queens R  
 " Robt (Elizabeth) clk US post ofc 15  
 College Street  
 Wear R P (Evelyn) newspapr route mgr 5  
 3rd Street  
 Wethington J H (Elsie) foremn cleaners Seven  
 Gables (O) College Street  
 Weber J E (Barbara) USN physcn 102 W  
 Bayshore Street  
 Webb Ula waitress (c)  
 West H L (Maggie) telephone linemn (O) 315  
 Bordeaux Street  
 " Jno M (Oleta) lineman (O) 207 Canterbury  
 Wester J M (Nell) USMC (O) 124 Sherwood  
**WESTERN AUTO ASSOCIATE STORE**  
 (W W Highsmith Ownr) Auto Suppl &

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755  
 RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

Walker Don mgr Rose's 5 & 10 res 143 Chaney  
 Walmor Hotel (Walter Morgan Ownr) 124  
 Chaney Avenue  
 " Restaurant (Jake Waters mgr) 126 Chaney  
 Walton A G Sr (Annie) fuel dlr (O) 327 New  
 Bridge Street  
 " A G Jr (Mrs A G) trucking fuel dlr (O)  
 419 Warlick Street  
 Walton A G Coal & Ice House 506 Court St  
 " G J (Thelma) slsmn 137 Circle Drive  
 " Jas L (Adeline) USMC (O) 7 W Bayshore  
 " J S (Olese) mchst (O) E Bayshore Street  
 " Robt A USMC 419 Bordeaux Street  
 Ward Alford bkpr 117 Mill Avenue  
 " Rena hskpr (O) 46 Kerr Street (c)  
 " Mrs Sally practl nurse 815 Court Street  
**WARLICK & ELLIS** attys at law Old Bridge  
 Street Tel 365  
 Warlick Jno D (Mrs John D) attny (O) 8  
 Ruth Street Tel 447  
 " Mrs Mildred (O) 200 Mill Avenue  
 Warn Mrs Charles E (O) 900 Court Street  
 Warren's Serv Sta (Ramson Warren Opr)  
 Court Street  
 Warren Ransom (Dorothy) ser sta ownr &  
 taxi opr (O) 101 Sherwood Road

Access 707 Court Street Tel 629  
**WESTERN UNION TEL CO** 519 Mill Avenue  
 Tel 259  
 Westmoreland C B (Mabel) barber (O) 115  
 Stratford Road  
 " Cecil clk 115 Stratford Road  
 " Martha 115 Stratford Road  
 White Geo (Lillian) carptr (O) 11 Newberry (c)  
 " Jno L (s) labr Jax Lbr Co 46 Kerr St (c)  
 " May Dudley cook 211 Ann Street (c)  
 Whiteway Steak House (Mr Jenkins Ownr)  
 801 Court Street  
 Wigfall Geo (Katie) labrer Kerr Street (c)  
 " Nehemiah civ ser emp Kerr Street (c)  
 Wiggins Annie grocy stre emp Shell Front  
 Grcry (O) 107 RR Street  
 " Herman S Sr (Ruby) ser mgr (O) 30 E  
 Bayshore Street  
 " Pete (Faye) auto mechnc 5 3rd Street  
 " S B hswfe 30 E Bayshore Street  
 " S L (Kathleen) mrcht 420 Brentwood Av  
 Wilkinson Miss Evelyn stenog 310 New Bdg St  
 Wilkison Mrs nurse Dr Daniels 13 3rd Street  
 Willett Joe H (Pauline) paintr (O) 104 Johnson  
 Williams Alphonzo (Lula) firmn on Marine  
 Base 17 Newberry Street (c)  
 " A V (Caroline) Chevrolet Dlr 416 Johnson

# SOUTHERN CLEANERS & LAUNDRY

DIAL 722

## WILLIAMS

" Dewey (Catherine) ser sta opr 217 Sherwood  
 " Dr Eleanor H physician 317 Brentwood  
 Avenue Tel 851  
 " Floyd H (Anne) foremn (O) 11 Glendale Rd  
 Williams G C (Odessa) trk drvr Ford St (c)  
 " Jas M (Eleanor) Doctor 317 Brentwood Av  
 " J T (Lucy) mechnc (O) Ford Street (c)  
 " M C civ ser emp 111 Mill Avenue  
 " Minnie cook New Dixie Cafe 34 RR St (c)  
 " Raymond (Louise) trk drvr (O) 11 E  
 Bayshore Street  
 " Vallee housework Ford Street (c)

Willis Grocery 722 New Bridge Street

Wilson Abe (Mamie) civ ser emp 202 Ann (c)

Wooten Ray (Carline) labrer city of Jax (O)  
 291 Court Street (c)

Wrenn Roy E (Ellen) USMC (O) 405 Sher-  
 wood Road

Wright W M (Grace) USMC (O) 12 West-  
 minster Drive

X Rate Wine Stre (S M Shadec) Beer Wine  
 Pool Court Street

Yancy Charley (s) hauls wood (c)

Yancey Dee (Gladys) USMC 116 Stratford Rd  
 Y M C A (Colored) 9 Newberry St Tel 536

**YELLOW CAB CO (W M Mangum Ownr)**

Taxi Service (See ad back cover) 108  
 Chaney Avenue (Opp Bus Sta) Tel 555

## Re-Tire with DEAN SULLIVAN and Relax on Goodyears

DIAL 755

RECAPPING . . . JEEPS . . . AUTOS . . . APPLIANCES

" B R (Amie) bus drvr 403 Sherwood Road  
 Wisen Wm (Myrtle Faye) USMC 103 Sher-  
 wood Road

Withers Sam W (Josephine) USMC (O) 213  
 Canterbury Road

**WOMENS CLUB JACKSONVILLE (Mrs G  
 E Gardner) Tel 814 410 Bordeaux Street**

Wood Cecil L (Edith) USMC 18 W Bayshre  
 " Leon A (Mary) USMC 310 New Bridge St  
 " Paul T (Ida Bell) ser sta opr 306 Strat-  
 ford Road

**WOODMEN OF WORLD 6 Tallman Street**

**WOODYS SPORT SHOP** (formrly Hartsflds  
 Hme App) Sporting Googs Applnaces  
 Radio Repairs 720 New Bridge St Tel 587

Yopp Mrs Dollie (O) 8 Pine Street

" Miss Sarah secty (O) 404 Warlick Stree

" W G (Madalyn) Quality Clnrs 404 Warlick

Younce R N (Elsie) USMC 115 Third Street

Young C H (Esther) power line contrctr 134  
 Circle Drive

" Joe (Annie Mae) civ ser emp (O) 20 New-  
 berry Street (c)

" Robt F (Pearl) Lt USMC 6 Bayshore St

" Sam (Mary) civ ser emp (O) 48 Kerr St (c)

Zappas Leon (Jessie) restrnt ownr (O) 202  
 Canterbury Road

**ZEIGLER-CLINE CONST CO** General Con-  
 trctrs US 17 P O Box 33 Tel 655

## BUILDERS SUPPLIES COMPANY

JACKSONVILLE, N. C.—DIAL 241

• GOLDSBORO, N. C.—DIAL 390



*Use Your*  
**CITY DIRECTORY**



# GUIDE for BUYERS (CLASSIFIED)

CITY OF

## JACKSONVILLE, N. C.

**1948**

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**A Handy Market Place Where  
Buyer Meets Seller**

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The following pages contain the Business  
Cards and advertisements of progressive  
firms of the city, classified as to the nature  
of their business.

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**CAROLINA PUBLISHING CO.**  
WILMINGTON, NORTH CAROLINA

## APPLIANCE STORES

**S. & M. AUTO & HOME SUPPLY CO.***your B. F. GOODRICH STORE*

- G. E. APPLIANCES
- SHERWIN WILLIAMS PAINTS

*The Auto License Place*

OLLIE T. SHELTON

R. WAYNE McCASKILL

JACKSONVILLE, N. C.

712 New Bridge Street

Phone 513

## AUTOMOBILES

**JACKSONVILLE AUTO SALES**

SALES

**PONTIAC**

SERVICE

Marine Blvd.

Telephone 294

JACKSONVILLE, N. C.

**SANDERS SALES AND SERVICE, INC.***“Your FORD Dealer”*

SALES — SERVICE

JACKSONVILLE, N. C.

New Bridge Street

Phone 353

## AUTOMOBILE SUPPLIES

**Western Auto  
Associate Store**Court Street  
Dial 629

JACKSONVILLE, N. C.

W. W. HIGHSMITH, Owner

**Beacham's Auto Parts  
and Service**

CARL J. BEACHAM, Owner

- AUTO PARTS
- ACCESSORIES

Service on All Makes Cars

Tires—Batteries—Texaco  
ProductsJACKSONVILLE, N. C.  
U. S. Highway No. 17 Dial 207

## AUTOMOBILE SUPPLIES

**SOUTHERN SUPPLY COMPANY****FIRESTONE**

JACKSONVILLE, N. C.

718 Court St.

Dial 779

**BANKS****FIRST CITIZENS BANK & TRUST CO.**Time  
Tried  
TestedCOMPLETE BANKING SERVICE  
*Old Bridge Street*For  
Fifty  
Years

JACKSONVILLE, NORTH CAROLINA

**BILLIARDS****ONSLOW BILLIARD  
PARLOR**For Recreation and  
Relaxation

JACKSONVILLE, N. C.

720 Court St.

Dial 641

**BODY REPAIRS****BUD'S BODY &  
FENDER SHOP**Repairs To  
ALL CARS

New Bern Hiway Dial 640

JACKSONVILLE, N. C.

**COAL****S. C. EUBANKS, JR.****COAL DEALER****CONTRACT HAULING**

JACKSONVILLE, N. C.

Telephone 321

## CONCRETE BLOCKS

**NEW RIVER  
BLOCK CO.**

Manufacturers of:

*Fine Building Blocks*OFFICE:  
RIVERVIEW HOTEL  
Dial 512

A CITY DIRECTORY  
*Is the*  
 HALLMARK  
*of a*  
**PROGRESSIVE  
CITY**

## CONTRACTORS — ELECTRIC

**MCFATTER'S ELECTRIC SERVICE**

- *Electrical Contracting*
- *Wiring*
- *Repairs*

COMPLETE LINE

## FIXTURES — SUPPLIES

Dial 690

208 New Bridge Street

JACKSONVILLE, N. C.

Box 363

## CONTRACTORS — GENERAL

**J. L. GOODMAN**

GENERAL CONTRACTOR AND BUILDER

"When You Want Better Building Dial 406"

JACKSONVILLE, N. C.

Dial 406

Box 352

**ZEIGLER-CLINE  
CONST. CO.***General Contractors*Box 33 — Dial 655  
JACKSONVILLE, N. C.

*Use Your*  
**CITY DIRECTORY**

*It Will Save You*

- TIME
- EFFORT
- MONEY

## DAIRIES

“PREMIUM MILK”

*Grade A Raw Milk*

**TAYLOR'S STOCK FARM**

RICHLANDS, N. C.

TELEPHONE 342

DEPARTMENT STORES

**SHOP WITH CONFIDENCE**

—at—

**LEDER BROS.**

—and—

**WEAR WITH PRIDE**

JACKSONVILLE, N. C.

**MARGOLIS**  
DEPARTMENT STORE

*Jacksonville's Oldest and  
Most Complete  
Department Store*

JACKSONVILLE, N. C.  
Dial 428

DRESS SHOPS

**THE GLADYS SHOP**

*‘The Shop of Individuality’*

Owners:

Florence Simpson — Eva Simpson

JACKSONVILLE, N. C.

Dial 720 — 234 New Bridge St.

*When A . . .*

**PRODUCT**

or

**SERVICE**

*Is Advertised in*

**CITY DIRECTORY**

*You Know Your  
Patronage is*

**DESIRED**

and

**APPRECIATED!**

## DRUG STORES

**KETCHUM DRUG COMPANY**

TWO STORES FOR BETTER SERVICE

DIAL 286  
JACKSONVILLE, N. C.DIAL 221, Ask for 2120  
MIDWAY PARK, N. C.*Specializing in Prescription Service*

- DRUGS • TOILET GOODS • THE BEST IN COSMETICS
- and PERFUMES • SODA FOUNTAIN • LUNCHEONETTE
- MAGAZINES • PRESCRIPTIONS • SUNDRIES

A MOST COMPLETE COMMUNITY SERVICE

**JOHNSON'S DRUG STORE**

216 Old Bridge St.

Telephone 370

*P R E S C R I P T I O N   D R U G G I S T S*

Jacksonville, North Carolina

**COLEMAN'S**  
WALGREEN DRUG STORE*Air Conditioning by York for Your Comfort*

## WE DELIVER

Dial 650—383

JACKSONVILLE, N. C.

114 Chaney Ave.

## DRY CLEANERS

**QUALITY CLEANERS***The Finest In . . .*

- CLEANING ● DYEING ● PRESSING
- ALTERATIONS

JACKSONVILLE, N. C.

Dial 502

502 New Bridge Street



## FURNITURE STORES

## MODERN FURNITURE COMPANY

"TO PLEASE YOU... PLEASES US!"

Two Stores:

630 COURT STREET

218 NEW BRIDGE ST.

(Opposite Court House)

Dial 566

JACKSONVILLE, N. C.

Dial 693

## GARAGES

## JAMES GARAGE

General Auto Repairing  
Body and Fender Work

NEXT TO RADIO STATION

JACKSONVILLE, N. C.

## GAS COMPANIES

DIAL

528



Bottled & Underground  
Gas Systems  
Old Bridge Street

## GIFT SHOPS

## THE TAYLOR'S

*Baby and Gift Shop*

MIDWAY PARK, N. C.

Telephone Ex. 2137

## GLASS

F. & W. GLASS  
SHOP

Just Across Old Bridge

JACKSONVILLE, N. C.

Tel. 463

P.O. Box 1066

## GROCERY STORES

## MIDWAY PARK FOOD CENTER

*"Everything to Eat"*

C. W. CONKLING, Prop.

MIDWAY PARK, N. C.

Res. Tel. 281

Store Tel. 2139

## GROCERY STORES

**KELLUM BROTHERS**  
**GROCERY AND SEA FOOD MARKET**  
 ● GROCERIES ● MEATS  
 WE DELIVER

*Our Motto Is Pleasing You*  
 JACKSONVILLE, N. C.

Dial 534

Court Street

## HOTELS

**RIVERVIEW HOTEL**  
 GEORGE LIKENS, Prop  
 JACKSONVILLE, N. C.

*Clean Beds*  
*Innerspring Mattresses*

106 Old Bridge St.

Dial 344

*MORE PEOPLE  
 SEE and READ*

**CITY DIRECTORY  
 ADS!**

## INSURANCE

*Complete Insurance Service*



The Farm Bureau insurance companies can supply your insurance protection needs whether the need is for life, automobile, fire or general liability.

Personal and group hospitalization insurance — and health and accident insurance are also available.

For complete insurance service, call —

**GEORGE E. McDONALD,**  
 Agent  
 Box 1143

Dial 512

*Representing*

**FARM BUREAU MUTUAL AUTOMOBILE INSURANCE CO.**

**FARM BUREAU MUTUAL FIRE INSURANCE CO.**

**FARM BUREAU LIFE INSURANCE CO.**

*Home Office — Columbus, Ohio*

## INSURANCE

*Life, Educational, Endowment and Retirement  
Income Policies*

**A. J. LEWIS, District Manager**

PETTEWAY BLDG. DIAL 709 or 846  
JACKSONVILLE, N. C.

**JEFFERSON STANDARD LIFE INSURANCE COMPANY**

HOME OFFICE:  
GREENSBORO, N. C.

**T. B. KOONCE INSURANCE AGENCY**

JACK C. KOONCE, Mgr.

Telephone 494 JACKSONVILLE, N. C. 703 Court St.

*LIFE — AUTO — FIRE INSURANCE*

*INLAND MARINE — ALL TYPES BONDS*

**A. P. GREER AGENCY**  
INSURANCE — REAL ESTATE

*“Insurance for Every Need”*

- RENTALS • SALES • INSURANCE
- PROPERTY MANAGEMENT • MORTGAGES

College at Court St. Jacksonville, N. C. Phone 328

**JEWELRY STORES**

**M C C U L L O C H ' S J E W E L R Y**

*Columbia*  
DIAMONDS



*Bulova and Elgin*  
W A T C H E S

**HAVILAND CHINA — SHARPE CRYSTAL**

*Watch and Jewelry Repairing*

Dial 408

JACKSONVILLE, N. C.

628 Court St.

## MUSIC

**BOSTIC MUSIC  
COMPANY**Coin Operated  
PhonographsJACKSONVILLE, N. C.  
U. S. Highway 17      Dial 644

Your  
**CITY DIRECTORY**  
Contains  
VITAL DATA  
EASILY  
AVAILABLE

## PETROLEUM DISTRIBUTORS

**J. F. STARLING***Distributor***ESSO PRODUCTS**

Telephone 471

JACKSONVILLE, N. C.

## RADIO

**MARINE RADIO SALES & SERVICE**

F. W. STEGNER, Prop.

**SALES RADIO SERVICE***Pick-Up and Delivery*

JACKSONVILLE, N. C.

DIAL 739

**DEAL RADIO AND RECORD SHOP***Phonographs — Records — Radio Repairs**Columbia — Decca — RCA — Victor — Capitol Records*

Large Selections Classical and Popular

New Bridge St.

JACKSONVILLE, N. C.

Dial 351

## REAL ESTATE

**D. L. PHILLIPS**

*Real Estate  
Sales and Rentals*

JACKSONVILLE, N. C.

Dial 745

**MR. MERCHANT  
ADVERTISING**  
*in your  
CITY  
DIRECTORY  
PAYS DIVIDENDS*

## RESTAURANTS

**CRYSTAL CAFE**

Specializing in:

Regular Dinners — Seafood  
Fried Chicken — Steaks

Court Street

JACKSONVILLE, N. C.

**REX RESTAURANT**

Specializing In  
• Spaghetti — Steaks — Chops  
Seafood — Fried Chicken

Parties by Special Arrangements

B. MARINO & SON, Prop.  
Highway 17 Near Old Bridge

DIAL 334

**City Sandwich Shop**

GEO. ZENION, Mgr.

SEAFOOD — STEAKS

FRIED CHICKEN

624 Court Street

JACKSONVILLE, N. C.

Dial 887

**U. S. RESTAURANT**

Dial 480

*Sizzling Western Steaks*

*Seafood*

*Tasty Sandwiches*

JACKSONVILLE, N. C.

P. O. Box 208

## ROOFING

**HOBBS & SONS**

*Roofing and Plumbing Company*

GUTTER WORK

JACKSONVILLE, N. C.

Wilmington Highway U. S. 17

Phone 564

## SERVICE STATIONS

## MIDWAY SERVICE STATION

TELEPHONE 2142

MIDWAY PARK, N. C.

*Gulf Products — Fuel Oil*  
Complete One-Stop Service

## ONSLOW COAL—OIL COMPANY

*Gulf Distributors*

U. S. 17

JACKSONVILLE, N. C.

Dial 348

KELLY BROTHERS  
ESSO SERVICE STATIONGAS — OIL — GENERAL REPAIRS  
AAA SERVICENITE PHONE  
288

JACKSONVILLE, N. C.

DAY PHONE  
9901CENTER SERVICE STATION  
WATERS BROS., Prop.*Marfak Lubrication — Washing — Simonizing*

TEXACO PRODUCTS

Tire Sales and Repairs

Cars Called For and Delivered

U. S. Highway 17

JACKSONVILLE, N. C.

Dial 845

JACKSONVILLE PURE  
SERVICE  
Specializing In*Washing — Greasing  
Polishing — Simonizing*

PUROL PRODUCTS

JACKSONVILLE, N. C.

W. J. PAGE, Prop.

Dial 658

Old Bridge St.

## MAILING LISTS

*your*

## CITY DIRECTORY

is a reliable source

—of—

MAILING LISTS!

## TAILORS

**A N N ' S**  
**ALTERATION SHOP**  
 "Our Service Must Satisfy"  
 Tailoring Sewing & Mending

Specializing In:

**MARINE UNIFORMS**  
 JACKSONVILLE, N. C.

Dial 336

College St.

**PADGETT'S**  
**TAILORING SHOP**  
 MRS. L. W. PADGETT, Mgr.

Opposite Post Office

Dial 685

JACKSONVILLE, N. C.

## WHOLESALEERS

**P. V. CAPPS**

Operating As:

**T. J. CAPPS & SONS**

and

**P. V. CAPPS CO.**

Wholesale Distributors of  
 General Merchandise

Our Motto:

"TO PLEASE YOU, PLEASES US"

JACKSONVILLE, N. C.

Dial 788

Mill Avenue

*Only Through A*

**CITY DIRECTORY**

Can outside business  
 interests obtain a com-  
 plete and unbiased pic-  
 ture of a community.

## MORE MERCHANDISE AND SERVICES

*are*

BOUGHT and SOLD

*Through*

THE CITY DIRECTORY

*Than*

ANY OTHER MEDIUM  
 ON EARTH!

# JACKSONVILLE

## Classified Business Directory

### 1948

#### THIS SECTION INCLUDES:

Churches, Clergymen, Hospitals, Hotels, Lawyers, Physicians,  
Organizations, Schools, Transportation Lines, etc.

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#### Airports

Jacksonville Airport Inc New Bern Rd Tel 727

#### Ambulance Service

**JONES FUNERAL HOME** 11 New Bridge Street Tel 340

#### Amoco Distributor

**VENTERS OIL CO** Hwy 17 Tel 725

#### Appliances

**S & M AUTO & HOME SUP CO** General Electric Dealer & B F Goodrich Store 712 New Bridge Street Tel 513

#### Artist

Galloway Harlyn 306 Sherwood Road

#### Automobiles

**CHRYSLER-PLYMOUTH** Foscue Motor Inc Ward Darst Plaza Tel 648

Chevrolet Marine Chev Co Marine Blvd Tel 711

**FORD** Sanders Sales & Serv New Bdg Tel 353

**JEEPS** Dean Sullivan Chaney Av Tel 755

Kaiser-Frazer Fulp Motor Co 252 Chaney Av Tel 249

**PONTIAC** Jacksonville Auto Sales Marine Boulevard Tel 294

#### Automobiles-Used

Harris Used Car Lot New Bridge Street

#### Auto Accessories

**BEACHAM'S AUTO PARTS** US 17 Tel 207

**COASTAL MOTOR CO** 732 Court St Tel 274

#### Auto Parts

**COASTAL MOTOR CO** 732 Ct St Tel 274

#### Bakeries

Onslow Bakery 501 New Bridge St Tel 349  
Peck's Bakery 603 Court St Tel 603

#### Banks

**FIRST CITIZENS BANK & TRUST CO** 220 Old Bridge Street Tel 797

#### Barbecue

Jacksonville Bar-B-Cue Court Street Tel 404

#### Barber Shops

Onslow Barber Shop 720 Court Street  
Sanitary Barber Shop 313 College Street  
Standard Barber Shop Ward Darst Plaza

#### Beauty Shops

Allure Beauty Shp 507 Court Street Tel 386  
Ruby's Beauty Salon 459 W Bayshore Tel 459  
**VICTORY BEAUTY SHOP** Mill Av Tel 405

#### Beer Distributors Wholesale

Cowell Whlsle Co 50 Tallman Street Tel 580  
Gay Distributing Co RR Street Tel 320

#### Billiards & Pool

Kat's Pool Room 711 Court Street  
**ONSLOW BILLIARD PARLOR** 720 Court Street Tel 641

Paul's Billiard Parlor 115 Chaney Avenue

#### Body Repairs-Auto

**BUD'S BODY & FENDER SHOP** New Bridge Street Tel 640

#### Bottlers

New River Bottlers Inc 1 Newberry St Tel 403

#### Broadcasting Stations

WJNC US Hwy 24 Tel 707

## Building Blocks

**NEW RIVER BLOCK CO** Ofc Riverview  
Hotel Tel 512

## Building Material

**BUILDERS SUPPLIES CO** Jacksonville Tel  
241 Goldsboro Tel 391

**GRIFFIN A T MFG CO** Jacksonville Tel 475  
Goldsboro Tel 1400

## Burial Associations

Duplin Mutual Burial Assn 302 New Bridge  
Street Tel 330

Onslow Mutual Burial Assn New Bdg Tel 340

## Bus Lines

Carolina Trailways Bus Station Tel 201  
Queen City Trailways Bus Station Tel 201  
Seashore Bus Lines News & Views Bldg Tel 546

## Bus Station

Union Bus Station Chaney Av & Ct St Tel 201

## Camera Supplies

Coleman's Walgreen Drug Chaney Avenue  
Tel 650 & 383

## Carpets

**QUINN & MILLER CO** New Bridge St Tel 559

## Cement Blocks

**NEW RIVER BLOCK CO** Ofc Riverview  
Hotel Tel 512

## Churches

**BAPTIST CHURCH** Mill Avenue

**EPISCOPAL** Ward Darst Plaza

**FREE WILL BAPTIST** College Street

**INFANT OF PRAGUE MISSION** 215 RR St

**METHODIST** Mill Avenue

**PRESBYTERIAN** College Street

## Churches-Colored

**AMEZ** Church 118 Kerr Street

**BAPTIST** Kerr Street

**METHODIST** Kerr Street

## Civil Engineers

Brown J Tom 25 Glendale Road Tel 953-2

## Clergymen

Burgess Rev L Grady 113 Weston Tel 791

Craig Rev Carl B 310 Johnson Blvd Tel 484

Gresham Rev N E 204 Stratford Rd Tel 94301

Kirchgessner Rev Robt 143 Circle Dr Tel 316

Mahoney Father Vincent J RR St Tel 491

Parrish Rev Leslie L 301 Johnson Blvd Tel 547

## Clothing Stores

Fleishman's 616 Court Street Tel 579

## Clubs-Automobile

Carolina Motor Club 712 New Bdg St Tel 513

## Clubs-Miscellaneous

Jacksonville Garden Club Tel 9-686

## Coal

**EUBANKS** S C Coal Yard RR Street Tel 321

**Walton** A G Coal & Ice Hse 506 Ct St Tel 253

## Contractors-General

**GOODMAN J L** P O Box 353 Tel 406

Loving T A & Co Tel 322

Staton Fayette 507 New Bridge Street Tel 872

**ZEIGLER-KLINE CONST CO** Box 33 Tel 655

## Contractors-Painting

DeVane's Paint Shp 310 Court Street Tel 276

## Dairy Products

**TAYLOR'S STOCK FARM** Richlands N C  
Tel Richlands 342

## Dentist

Johnson Dr Chas B 316 Johnson Blvd Tel 560  
Teuner Dr L R 607 Court Street Tel 455

## Department Stores

**ADLER'S** Court Street Tel 381  
Aman J H & Sons 202 Old Bridge St Tel 544

**LEDER BROS** 624 Court Street Tel 424

**MARGOLIS** Court Street Tel 428

## Diamonds

**McCULLOCH'S JEWELRY** 628 Ct St Tel 408

## Drug Stores

**COLEMAN'S WALGREEN DRUG STORE**  
114 Chaney Avenue Tel 650 & 383

**JOHNSON'S DRUG STORE** 216 Old Bridge  
Street Tel 370

**KETCHUM DRUG STORE** Court Street Tel  
286 Midway Pk Tel Dial 221 and ask for  
2-120

## Dry Cleaners

**AMERICAN CLEANERS** New Bdg St Tel 515

Jacksonville Dry Cleaners 519 Ct St Tel 314

**QUALITY CLEANERS** 502 New Bridge St  
Tel 502

Royal Cleaners 503 New Bdg St Tel 502

**SOUTHERN CLEANERS & LAUNDRY CO**  
Court Street Tel 722

## Electric-Appliances

**AMAN FURNITURE CO** 605 Court St Tel 269

Ampere Elec Co 208 New Bridge St Tel 770

Chaney Appliance Co 512 Mill Avenue Tel 303

**DEAN SULLIVAN** Chaney Avenue Tel 755

George's Services Marine Blvd Tel 542

**McFATTER'S ELECTRIC SERVICE** 208  
New Bridge Street Tel 690

## Electrical Contractors

**McFATTER'S ELECTRIC SERVICE** 208  
New Bridge Street Tel 690

## Electrical Fixtures

**McFATTER'S ELECTRIC SERVICE** 208  
New Bridge Street Tel 690

## Five and Dime Stores

Jean's 5¢-10¢-25¢ Store Court Street Tel 595

Rose's Court Street

## Electric Power

Jones-Onslow Elect Membership Coopr Hwy  
17 Tel 771

Tide Water Power Co Chaney Av Tel 335

## Esso Distributors

**STARLING J F** TEL 471

## Express Agency

Railway Express Agcy Inc ACL Depot Tel 308

## Farm Supplies

Farmers Supply Co 716 New Bridge St Tel 630

Onslow FCX College Street Tel 426

Onslow Implement Co 710 New Bdg St Tel 624

**STARLING SAM F** 610 New Bdg St Tel 795

## Fertilizers

Va-Carolina Chem Co 701 Court St Tel 793

## Firestone Store

**SOUTHERN SUPPLY CO** 718 Ct St Tel 779

**Florist**

Kiernan James V 203 Canterbury Rd Tel 967-1  
**KNAUFF'S FLOWER SHOP** 716 Ct St Tel 278  
 Suzal Florist 228 New Bridge Street Tel 496

**Fuel Dealers**

DeVane's Wood Yard 18 Newberry Street  
 Tel 553  
**EUBANKS S C JR E RR** Street Tel 321  
**WALTON A G COAL & ICE HOUSE** 506  
 Court Street Tel 253

**Funeral Homes**

**JONES FUNERAL HOME** 11 New Bridge  
 Street Tel 340  
 Quinn-McGowan Inc 302 New Bdg St Tel 330

**Funeral Home-Colored**

Shaw John H & Sons 141 Branch St Tel 495

**Furniture**

**AMAN FURNITURE CO** 605 Court St Tel 269  
**MODERN FURNITURE CO** 630 Court St  
 Tel 566 0 218 New Bridge St Tel 693  
**QUINN & MILLER CO** 226 New Bridge  
 Street Tel 559

**Garages**

**BUD'S BODY & FENDER SHOP** New Bern  
 Hwy Tel 640

**CONVERSE REPAIR WORKS** US 17 Tel 519  
**FOSCUE MOTOR CO INC** Ward Darst  
 Plaza Tel 648

**JACKSONVILLE AUTO SALES** Marine Blvd  
 Tel 294

**JAMES GARAGE** Hwy 24 next to radio Sta-  
 tion EJNC

**SAUNDERS SALES & SERVICE INC** New  
 Bridge Street Tel 353

**Gas Appliances**

**PYROFLAME GAS CO** Old Bridge St Tel 528  
 Town & Country Gas Co 714 New Bdg Tel 808

**Gas-Bottled**

**PYROFLAME GAS CO** Old Bridge St Tel 528

**Gift Shop**

Elite Shop The 723 Court Street Tel 697  
 Gift Center The 608 Court Street

**TAYLORS THE** Midway Park Tel 2-137

**Gift Shop-Baby**

**TAYLORS THE** Midway Park Tel 2-137

**Glass**

**F & W GLASS SHOP** P O Box 1066 Tel 463

**Goodrich B F Store**

**S & M AUTO & HOME SUPPLY CO** 712  
 New Bridge Street Tel 513

**Goodyear Tires**

**DEAN SULLIVAN** Chaney Avenue Tel 755

**Groceries-Retail**

A & B Grocerteria 603 Court St Tel 364  
 B & W Supply Co US 17 Tel 927-1  
 Brothers Grocery Co New Bridge St Tel 488  
 C & B Super Mkt 807 New Bridge St  
 City Market 638 Court Street Tel 432  
 Green Front Grocery 310 First St (c)  
 H & P Grocery College Street Tel 398  
**KELLUM BROTHERS** Court Street Tel 534  
 Langley's Grocery New Bridge Street Tel 511  
 Little Star Grocery 300 RR Street Tel 871

**Groceries-Retail—Con'd**

**MIDWAY PARK FOOD CENTER** Midway  
 Park Tel 2-139  
 New Dixie Grocery 319 Court Street  
 Stapleton Grocery 523 Court Street Tel 434  
 Willis Grocery 722 New Bridge St Tel 766

**Groceries-Wholesale**

**CAPPS T J & SONS** Mill Avenue Tel 788

**Gutter Work**

**HOBBS & SON ROOFING & PLUMBING CO**  
 Wilmington Hwy Tel 564

**Hardware Stores**

Aman Brothers Court Street Tel 507  
 Sabiston Brothers 611 Mill Avenue Tel 376

**Hauling**

**EUBANKS S C JR** Tel 321

**Hog Market**

Jacksonville-Washington Hog Mkt US 17  
 Tel 705

**Home Supplies**

**S & M AUTO & HOME SUP CO** 712 New  
 Bridge Street Tel 513

**SOUTHERN SUPPLY CO** 718 Ct St Tel 779

**WESTERN AUTO ASSOCIATE STORE**  
 Court Street Tel 629

**Horses & Mules**

**STARLING SAM F** 610 New Bdg St Tel 795

**Hospitals**

**ONSLOW COUNTY HOSPITAL** College  
 Street Tel 741

**Hotels**

Crystal Hotel Court St Tel 341  
 Onslow Guest House 5 N 3rd Street Tel 674

**RIVERVIEW HOTEL** 106 New Bdg St Tel 344  
 Victoria Hotel Mill Avenue Tel 251

Walmor Hotel 124 Chaney Avenue Tel 736

**Ice Manufacturer**

Jacksonville Ice Co US 17 Tel 744

**Insurance**

**FARM BUREAU MUTUAL AUTOMOBILE  
 INSURANCE CO** ofc Riverview Hotel  
 Building Tel 521

Freeman L E Court Street Tel 486

**GREER A P AGENCY** College St at Court  
 Street Tel 328

Home Security Life Inc Co Mill Av Tel 696  
**INSURANCE CENTER** Stegner Bldg Tel 328

**JEFFERSON STD LIFE INS CO** Petteway  
 Building Tel 709

**KOONCE T B INS AGENCY** 703 Court St  
 Tel 494

**LEWIS A J** Petteway bldg Tel 709 & 846  
 Life & Casualty Inc Co 212 Stratford Tel 657

McDonald George Ofc Riverview Hotel Tel  
 749

Pilot Life Ins Co 131 Ward St Tel 719

**STATE FARM INC CO** Bloomington Ill  
 A P Greer Dist Mgr

**Jeeps**

**DEAN SULLIVAN** Chaney Avenue Tel 755

**Jewelry Stores**

Hartsfield Jewelry Co 610 Court St Tel 382

Howard's Jewelry Co 610 Court St Tel 382

Jewelry & Gift Center 608 Court St Tel 402

**Jewelry Store—Con'd**

L & K Jewelers Court Street Tel 526  
**McCULLOCH'S JEWELRY** 628 Ct St Tel 408

**Ladies Ready-to-Wear**

**GLADYS SHOP THE** 234 New Bdg St Tel 720  
 Mamie Anna Shop 506 Mill Avenue

**Laundry**

**SOUTHERN CLEANERS & LAUNDRY CO**  
 Court Street Tel 722

**Lawyers**

**BONEY JUDGE HARVEY** Mill Av Tel 574  
**DAY N E** 101 2nd Street Tel 377  
**ELLIS ALBERT J** Old Bridge Street Tel 365  
**GRESHAM J T JR** Mill Avenue Tel 626  
**SHAW A TURNER** 209 New Bridge Tel 395  
**SUMMERSILL E W** Court Street Tel 486  
**VENTERS CARL V** Mill Avenue Tel 568  
**WARLICK JOHN D** Old Bridge St Tel 365

**Library-Public**

**PUBLIC LIBRARY** Jacksonville High School  
 Tel 479

**Lumber**

**GRIFFIN A T MFG CO** Jacksonville Tel 475  
 Goldsboro Tel 1400  
**BUILDERS SUPPLIES CO** Jacksonville Tel  
 241, Goldsboro Tel 391

**Lumber-Mills**

Jacksonville Lumber Co Tel 271

**Mercantile Companies**

Price L B & Co 401 Ann Street Tel 698

**Milk**

**TAYLOR'S STOCK FARM** Richlands N C  
 Tel Richlands 342

**Mill Work**

**GRIFFIN A T MFG CO** Jacksonville Tel 475  
 Goldsboro Tel 1400

**Music Machines**

**BOSTIC MUSIC CO** US 17 Tel 644  
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 24 Tel 527

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 Street Tel 358  
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